


wocomoco  
shaping comobility

# WORLD COLLABORATIVE MOBILITY CONGRESS

SHARED MOBILITY IS THE FUTURE. WE  
ARE GIVING IT A SUSTAINABLE IMPACT.



«WE MUST FREE OURSELVES FROM A TRADITIONAL,  
MODE-CENTRIC THINKING AND START IMPLEMEN-  
TING MORE COLLABORATIVE CROSS-MODAL  
SOLUTIONS.»

Dr. Jörg Beckmann, Director of the Mobility Academy

[WWW.WOCOMOCO.CH](http://WWW.WOCOMOCO.CH)

# AN INCREASE IN THE IMPORTANCE OF COLLABORATIVE TRANSPORT

Collaborative mobility focuses on sharing journeys, modes of transport and infrastructure. In between collective and individual transport new peer-to-peer based networks are emerging, boosting new types of individual mobility beyond private car-ownership. We are increasingly freeing ourselves from the costly constraints of having to purchase and possess our means of transportation and at the same time are making us independent of large-scale public transport providers to serve our mobility needs. Private bicycle and car sharers, carpooling services, long-distance bus service providers and shared parking providers are as much a part of this new mobility paradigm as the numerous websites and apps where new mobility products and services can be purchased, rented or shared – ranging from cars to public transport tickets to cargo bikes.

## OUR AMBITION

wocomoco is committed to promoting all forms of “Collaborative Mobility”. We wish to drive social change towards the creation of sustainable, efficient mobility and to promote a cross-sectoral dialogue, focussing on social, technical, political and economic aspects alike.

## ANNUAL CONGRESS

Once a year, the Swiss Mobility Academy, together with its partners, hosts the World Collaborative Mobility Congress. More details regarding date, location and the current state of congress organization as well as information on further events and projects related to wocomoco can be found on our website [www.wocomoco.ch](http://www.wocomoco.ch). Make sure to stay informed!

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