GENERAL INFORMATION

LOCATION
Van-Nelle-Factory, Van Nelleweg 1, 3044 BC Rotterdam, Netherlands
Residence of the Swiss Ambassador, Tobias Asserlaan 10,
2517 KC Den Haag

REGISTRATION FEE
EURO 280.- for two days (incl. coffee during breaks, food and beverages on all days)

LANGUAGE
English only (no simultaneous translation)

INFORMATION
info@wocomoco.org, +41 (0)58 827 34 15
«WE MUST FREE OURSELVES FROM A TRADITIONAL, MODE-CENTRIC THINKING AND START IMPLEMENTING MORE COLLABORATIVE CROSS-MODAL SOLUTIONS.»
Dr. Jörg Beckmann, Director of the Mobility Academy

GRAND OPENING, MONDAY, 5 NOVEMBER 2018
RESIDENCE OF THE SWISS AMBASSADOR THE HAGUE

17:00  DOORS OPEN

17:40  WELCOME

Mirko Zambelli, Minister, Deputy Head of Mission, Swiss Embassy
Jan-Bert Dijkstra, Ministry of Infrastrucure and Water Management
Michiel van Kruiningen, Rotterdam
Jörg Beckmann, CEO, Mobility Academy

18:00  KEYNOTE: PAST, PRESENT AND FUTURE OF SHARED MOBILITY

19:00  APÉRO
MAIN PINK STAGE
TUESDAY, 6 NOVEMBER 2018

08:30  DOORS OPEN

09:15  WELCOME BY MOBILITY ACADEMY
Jörg Beckmann, CEO Mobility Academy

09:30  WELCOME BY MINISTRY OF INFRASTRUCTURE AND WATER
Mark Freqin, Director General, Ministry of Infrastructure and Water Management

09:45  WELCOME AND CO-MOBILITY IN ROTTERDAM
Judith Bokhove, Alderman, City of Rotterdam

10:00  KEYNOTE: HOW TO MARRY AUTOMATED AND SHARED VEHICLES
Keynote Speaker from College of Collaborative Mobility (cocomo)

10:15  PANEL: CO-MOBILITY MEETS ELECTRIC, AUTONOMOUS AND ACTIVE MOBILITY
1. Edwin Nas, Ministry of Infrastructure and Water Management
2. Sandra Wolf, Riese&Müller
3. Nabil Nakkash, KCW-Online
4. Michiel Langezaal, Fastned
5. Armin Fendrich, Ridecell
6. Steven Nelemans, Amber

11:00  PANEL: CO-MOBILITY AND OCCUPANCY RATE: HOW TO IMPROVE RIDESHARING
1. Marcel Amstutz, Mobility Cooperative
2. Erik Wisse, Toogethr
3. NN
4. Koenraad Verduyn, PTV Group

11:45  SPEED-DATING/OPENSTAGE

12:30  NETWORKING BREAK

13:30  CO-MOBILITY IN BERLIN
Alexander Jung, Agora Verkehrswende

13:45  PANEL: FUTURE CHALLENGES FOR CO-MOBILITY: EMBEDDING CO-MOBILITY IN HOUSING/AREA DEVELOPMENT
1. Emile Klep, City of Rotterdam
2. Christoph Kirchberger, Vienna-Aspern
3. Marc Bras, BMWi
4. Willem Snel, &Morgen
5. Rik Zwikker, BPD
6. Martien Das, Rijkswaterstaat
14:30  KEYNOTE: ROBOTICS, AI, BLOCKCHAIN  
SC Lenny Koh, University of Sheffield

15:00  PANEL: MOBILITY AS A SERVICE: THE NEW ESSENTIALS TO BOOST CO-MOBILITY?  
1. Eric Mink, Ministry of Infrastructure and Water Management  
2. Piia Karjalainen, MaaS Alliance  
3. Ralph de Jong, MaaS Global  
4. Peter Schneidermann, Invers  
5. Roger Demkes, Verkeersonderneming Rotterdam

15:45  CO-MOBILITY IN ZURICH  
Jörg Beckmann, Mobility Academy

16:00  KEYNOTE: BEHAVIOURAL CHANGE: FROM POSSESSION TO CO-MOBILITY  
Marije van Gent, Amsterdam University of Applied Sciences

16:30  PANEL: THE SOFT SIDE OF CO-MOBILITY: HOW TO SEDUCE PEOPLE TO EMBRACE CO-MOBILITY & HOW TO MAKE IT FUN?  
1. Karina Tiekstra, Mywheels  
2. Marije van Gent, Amsterdam University of Applied Sciences  
3. Jonatan de Boer, Bird  
4. Stephan Pfeiffer, ioki  
5. Onno van der Veen, Ideate  
6. Stefanie Lemcke, GoKid

17:15  KEYNOTE: CAR MANUFACTURING AND COLLABORATIVE MOBILITY  
Alain Visser, Lynk & Co.

17:45  SCIENCE SLAM: COOL RESEARCH AND IDEAS INTO COLLABORATIVE MOBILITY  
1. Sander Buningh, BAM  
2. Shwetha Surender, Frost & Sullivan  
3. Gunnar Nehrke, Bundesverband Carsharing  
4. Peter Biczok, Mobilock

18:15  CLOSING WORDS DAY 1

18:30  DRINKS & CHATS (UNTIL 21:00)
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:45</td>
<td>DOORS OPEN</td>
</tr>
<tr>
<td>09:30</td>
<td>CO-MOBILITY IN VIENNA AND AROUND</td>
</tr>
<tr>
<td></td>
<td>Volker Alberts, AIT</td>
</tr>
<tr>
<td>09:45</td>
<td>KEYNOTE: CAN CO-MOBILITY CATER TO THE NEEDS OF THOSE LIVING IN MOBILITY POVERTY</td>
</tr>
<tr>
<td></td>
<td>Karel Martens, Israel Institute of Technology</td>
</tr>
<tr>
<td>10:15</td>
<td>PANEL: MORE CO-MOBILITY WITH LESS TRAFFIC ?</td>
</tr>
<tr>
<td></td>
<td>1. Alistair Kirkbride, ComoUK</td>
</tr>
<tr>
<td></td>
<td>2. Greg Archer, Transport &amp; Environment (T&amp;E)</td>
</tr>
<tr>
<td></td>
<td>3. Anders Wall, Greenmobility</td>
</tr>
<tr>
<td></td>
<td>4. Maud de Vries, BYCS</td>
</tr>
<tr>
<td>11:00</td>
<td>KEYNOTE + BOXINGRING: FROM RIDEHARING TO A MOBILITY PLATFORM</td>
</tr>
<tr>
<td></td>
<td>Marius Macku, UBER</td>
</tr>
<tr>
<td>11:45</td>
<td>PANEL: STAKEHOLDERS IN ARMS: POLICY PERSPECTIVES ON CO-MOBILITY</td>
</tr>
<tr>
<td></td>
<td>1. Andrew Berkhout, Greenwheels</td>
</tr>
<tr>
<td></td>
<td>2. Daan Stevens, Transdev</td>
</tr>
<tr>
<td></td>
<td>3. Jan Bert Dijkstra, Ministry of Infrastructure and Water Management</td>
</tr>
<tr>
<td></td>
<td>4. Katherine Kortum, Transportation Research Board</td>
</tr>
<tr>
<td></td>
<td>5. Michael Fischer, MOIA</td>
</tr>
<tr>
<td></td>
<td>6. Michael Roschlau, Retired President &amp; CEO, Canadian Urban Transit Association</td>
</tr>
<tr>
<td>12:30</td>
<td>CLOSING WORDS</td>
</tr>
<tr>
<td>12:45</td>
<td>NETWORKING &amp; FOOD</td>
</tr>
<tr>
<td>13:15</td>
<td>LOCAL EXCURSION / TECHNICAL VISIT (UNTIL 14:30)</td>
</tr>
<tr>
<td></td>
<td>1. Sezer - Cycle with us workshop</td>
</tr>
<tr>
<td></td>
<td>2. The Future of Mobility in Rotterdam Central District</td>
</tr>
</tbody>
</table>
### 10:15 RIDE-SHARING
1. Idosh, Argjent Kaba
2. Toogethr, Erik Wisse
3. two-ride UG, Bernhard Edmaier
4. ioki, Stephan Pfeiffer

### 11:15 CAR-SHARING
1. Drivy, Patrick Foster
2. Vrijstraat.nl, Walter Dresscher
3. Amber, Steven Nelemans
4. Stapp.in, Johanna de Kruijf-van Emst

### 12:15 LOGISTICS
1. Uniskat, Johannes Pfiffner

### 13:30 MAAS
1. Maas Touring BE, Phillipe Leeman
2. Hamburger Hochbahn Switch, Karen van der Linde
3. KNV, Sonila Metushi
4. Flip Oude Weernink, GoodMoovs

### 14:30 PARK-SHARING
1. Mobypark, Manuel Cayre
2. Traject, Freya de Muynck

### 15:00 WORLD OF SHARING
1. automaatje, Gerard van den Bos
2. Biro, Pieter Vermeer
3. Hely, Tarik Fawzi

### 15:45 CONNECTED MOBILITY / LAST MILE
1. microtransit AG, Jürgen Daub
2. Micro Mobility Sharing Concept, Philip James Douglas
3. Fluidtime, Vlad Marica
4. Floatility, Daniel Rosa
5. Avimo, Volker Amann

### 17:00 BIKE / SCOOTER-SHARING
1. Oeamtc easy way, Florian Moosbeckhofer
2. Urbee, Erik de Winter
3. Cargoroo, Jaron Borensztajn
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Title</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:15</td>
<td>LOCAL CO-MOBILITY HEROES FROM ROTTERDAM</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chair: NN</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1. Quinten Selhorst, Felyx</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. Ronald Haverman, Mobike</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3. Niki Sie, Juuve</td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td>MEET PARTNER SESSION: BIRD</td>
<td>Bart de Liefde, Bird</td>
</tr>
<tr>
<td>11:15</td>
<td>BREAKOUT SESSION A: ROTTERDAM MAAS TRAVELLER CHALLENGE</td>
<td>Rosemarijn de Jong, City of Rotterdam</td>
</tr>
<tr>
<td></td>
<td>2. Daan Zegwaart, Verkeersonderneming</td>
<td></td>
</tr>
<tr>
<td>11:45</td>
<td>BREAKOUT SESSION B: BIKESHARING POLICY</td>
<td>1. Alexander Jung, Agora Verkehrswende</td>
</tr>
<tr>
<td></td>
<td>2. Bart Christiaens, City of Rotterdam</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3. Urs Walter, Federal Road Office Switzerland</td>
<td></td>
</tr>
<tr>
<td>14:00</td>
<td>LOCAL CO-MOBILITY HEROES FROM BERLIN</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chair: Alexander Jung, Agora Verkehrswende</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1. Marius Macku, Uber</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. Justin Roth, Nextbike</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3. Ulrike Walter, BVG</td>
<td></td>
</tr>
<tr>
<td></td>
<td>4. Ricarda Mendy, Hubject</td>
<td></td>
</tr>
<tr>
<td>16:00</td>
<td>LOCAL CO-MOBILITY HEROES FROM ZÜRICH</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chair: Jörg Beckmann, Mobility Academy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1. Urs Walter, Federal Road Office Switzerland</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. Jonas Schmid, carvelo2go</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3. Eva Helmeth, publibike</td>
<td></td>
</tr>
<tr>
<td>17:00</td>
<td>MEET PARTNER SESSION: FASTNED</td>
<td>Michiel Langezaal, Fastned</td>
</tr>
<tr>
<td>17:15</td>
<td>MEET PARTNER SESSION: GOKID</td>
<td>Stefanie Lemcke, GoKid</td>
</tr>
</tbody>
</table>
BLUE POP-UP 7 NOVEMBER 2018

09:45 EDMONTON SMART TRANSPORTATION ACTION PLAN
Michael Roschlau, Retired President & CEO, Canadian Urban Transit Association

10:00 MOBIHUBS
Angelo Meuleman, Taxistop

10:15 HOW TO EMBED SHARED MOBILITY INTO A PUBLIC TRANSPORT SYSTEM. EXPERIENCES FROM SWITZERLAND
Olaf Zanger, Mojaconsult

10:30 URBAN MOBILITY LABS
1. Sascha Meyer, Moia
2. Christoph Kirchberger, Vienna-Aspern

11:00 WORKSHOP ON INTERNATIONAL GREEN DEAL
1. Jeffrey Matthijs, Autodelen.net
2. Angelo Meuleman, Taxistop
3. Mariet de Haas, Advier
4. Alistair Kirkbride, ComoUK

GREEN POP-UP 7 NOVEMBER 2018

09:45 LOCAL CO-MOBILITY HEROES FROM VIENNA & AROUND
Chair: Volker Alberts, AIT
1. Sascha Dorn, Wien Mobil-App
2. Alexander Fuerdoes, IST-Mobil
3. Martin Blum, Mobility Agency Vienna

11:00 MEET PARTNER SESSION: INVER
Peter Schneidermann, Invers

11:15 MEET PARTNER SESSION: RIDECELL
Armin Fendrich, Ridecell
SAVE THE DATE FOR WOCOMOCO 2019!

THE NEXT WORLD COLLABORATIVE MOBILITY CONGRESS WILL TAKE PLACE IN BERNE (CH) DURING THE NEWLY FOUNDED „SWISS MOBILITY ARENA“.

SEE YOU FROM SEPTEMBER 16 TO 20 AT WOCOMOCO2019 IN SWITZERLAND.

organised by:

mobilitätsakademie
académie de la mobilité
accademia della mobilità
mobility academy
THE 6th WORLD COLLABORATIVE MOBILITY CONGRESS IS BROUGHT TO YOU BY:

Premium Partner

Hosting Partner

Special Partner

Executive Partner

Junior Partner

Knowledge Partner

Media Partner

Organisational Partner

www.wocomoco.org