

## Life in cities.

68\% live cities by 2050.


## This is how we want it.

Space for people, not for cars.



## Results of shared mobility.

Lazy people, more cars, less space.


## Let's turn it around.

A business model that benefits cities.

- Unattractive for city use.


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- Easy on adding cars.
- ...better than ownership.


## What?

Integrate mobility within appartments, offices and neighbourhoods.


## How?

Superior service, large scale.


## How?

Superior service, large scale.


## Key to success?

Listen, act, automate.


## Engage!

We. Automate. Everything.


## Automation level: boss mode.

## Really everything.



## The results?

This.


## Where did it bring us?

LTD: 60 cars, 1.000 users


## Where are we headed?

Europe, Juuve is coming.


## And we'll have more places like this.

## Parking space $\rightarrow$ Biergarten.



## IIII

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