

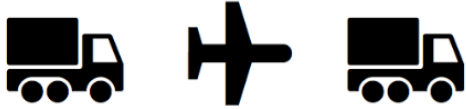


**IMAGINE CARGO  
SUSTAINABLE LOGISTICS**



**IMAGINE CARGO**

# THE PROBLEM



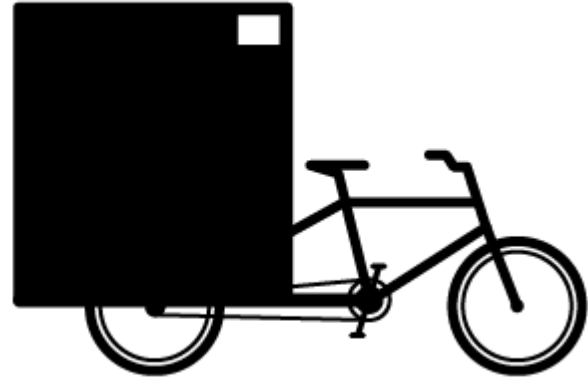
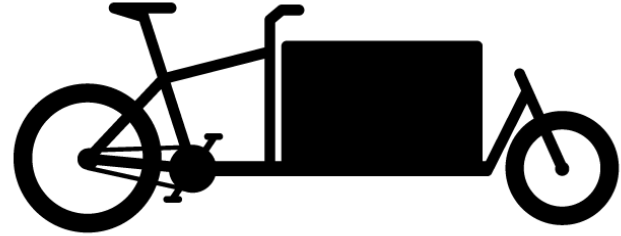
*\*100 Express Package 800-1000km*



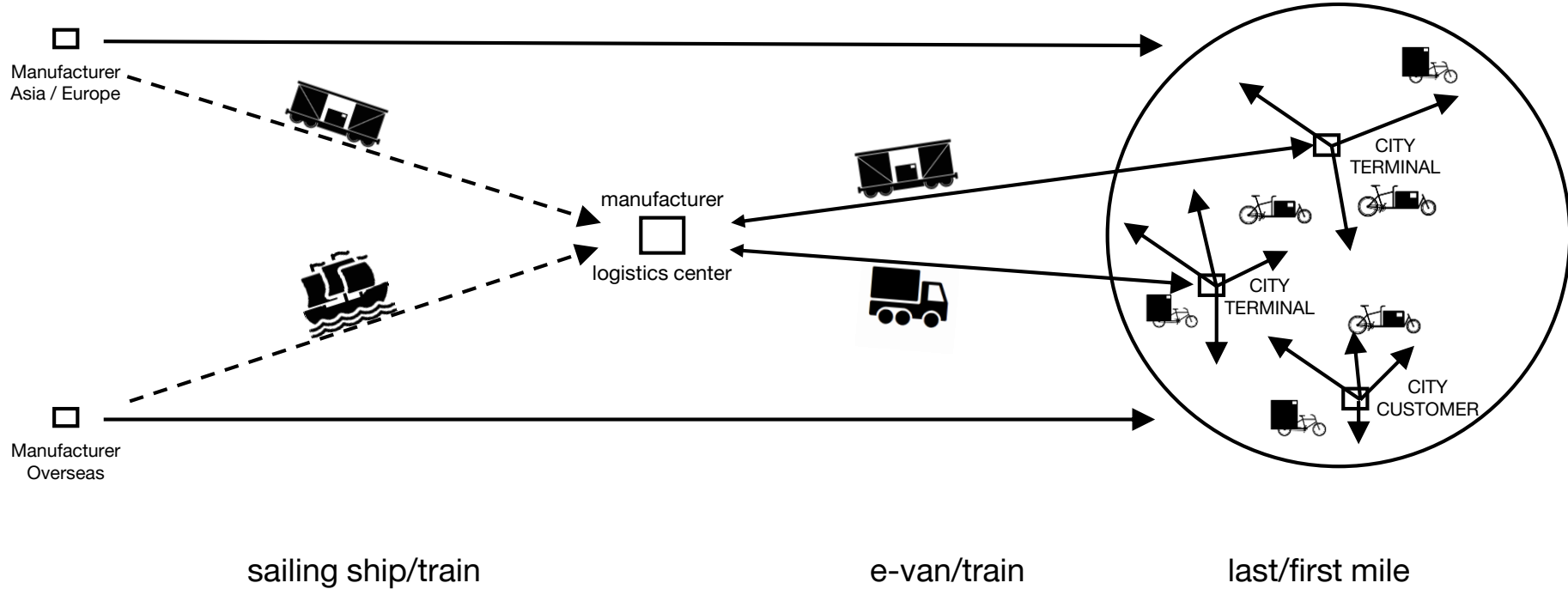
*\*30 packages 2-5km*

NOISE  
CONGESTION  
PARTICULATES  
OTHER CHEMICAL EMISSIONS

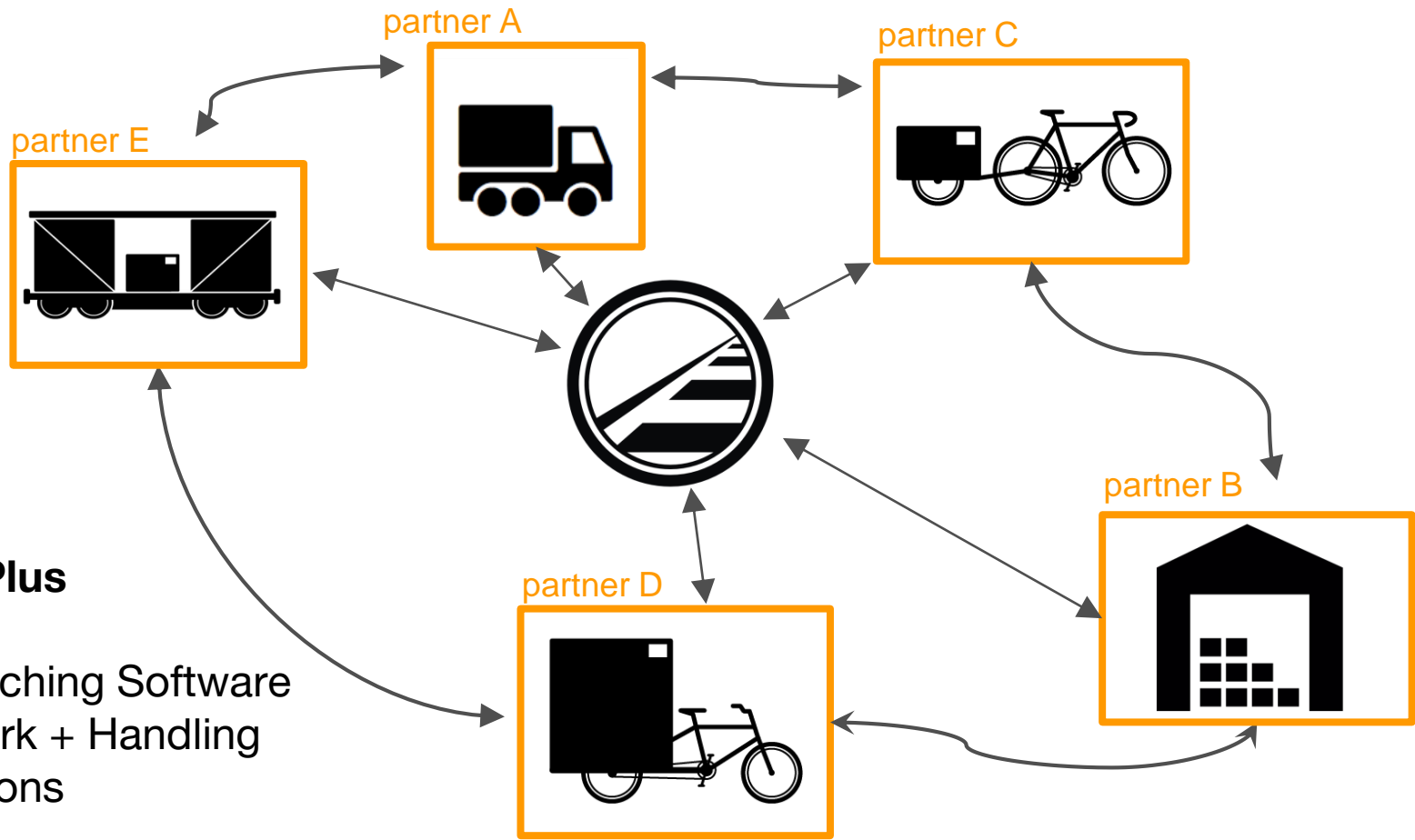
# THE SOLUTION



# TOTAL REVOLUTION IN LOGISTICS



# SHARING A SUPPLY CHAIN



## Platform Plus

- Dispatching Software
- Network + Handling Functions



**IMAGINE CARGO**



*Ruhig schlafen.*

# PRODUCTION



lumbering



lumber mill

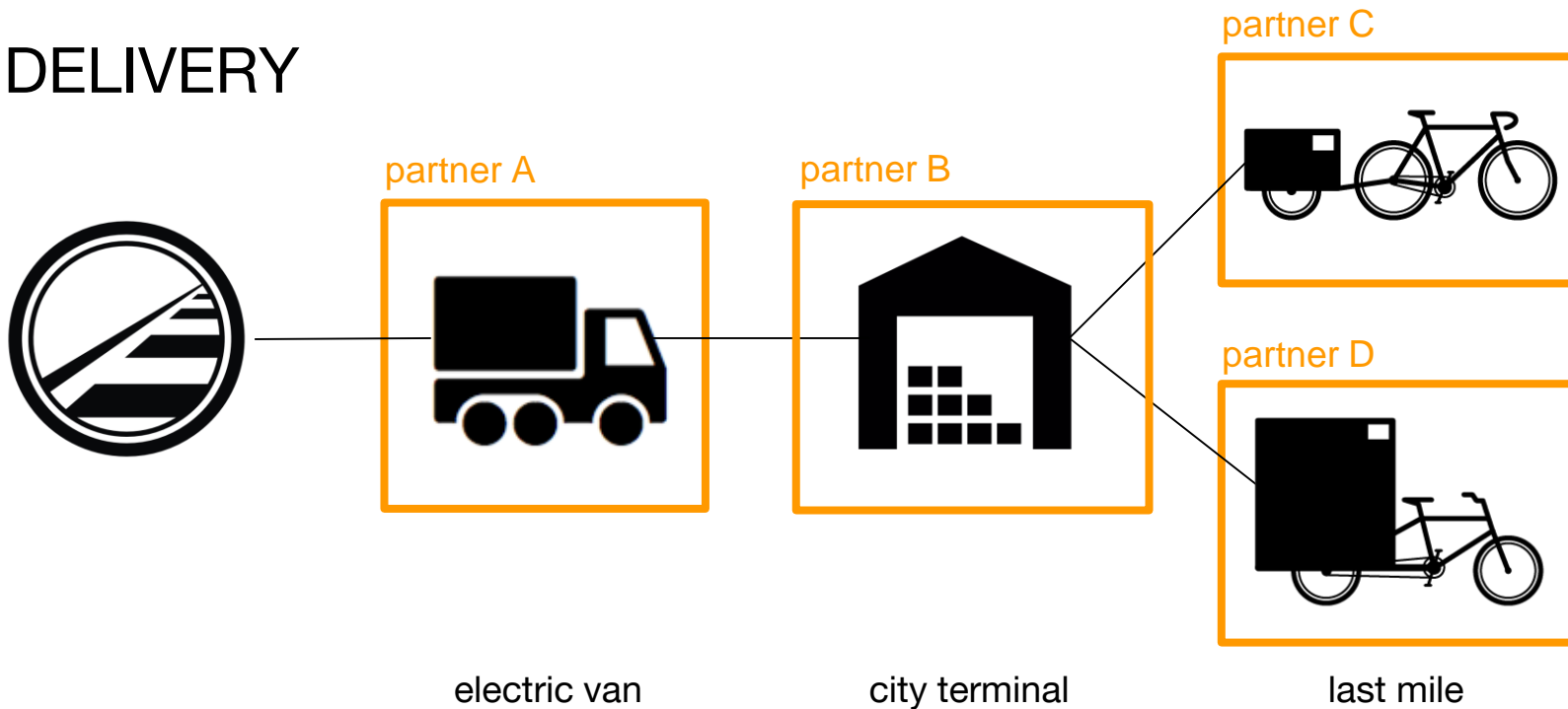


workmanship



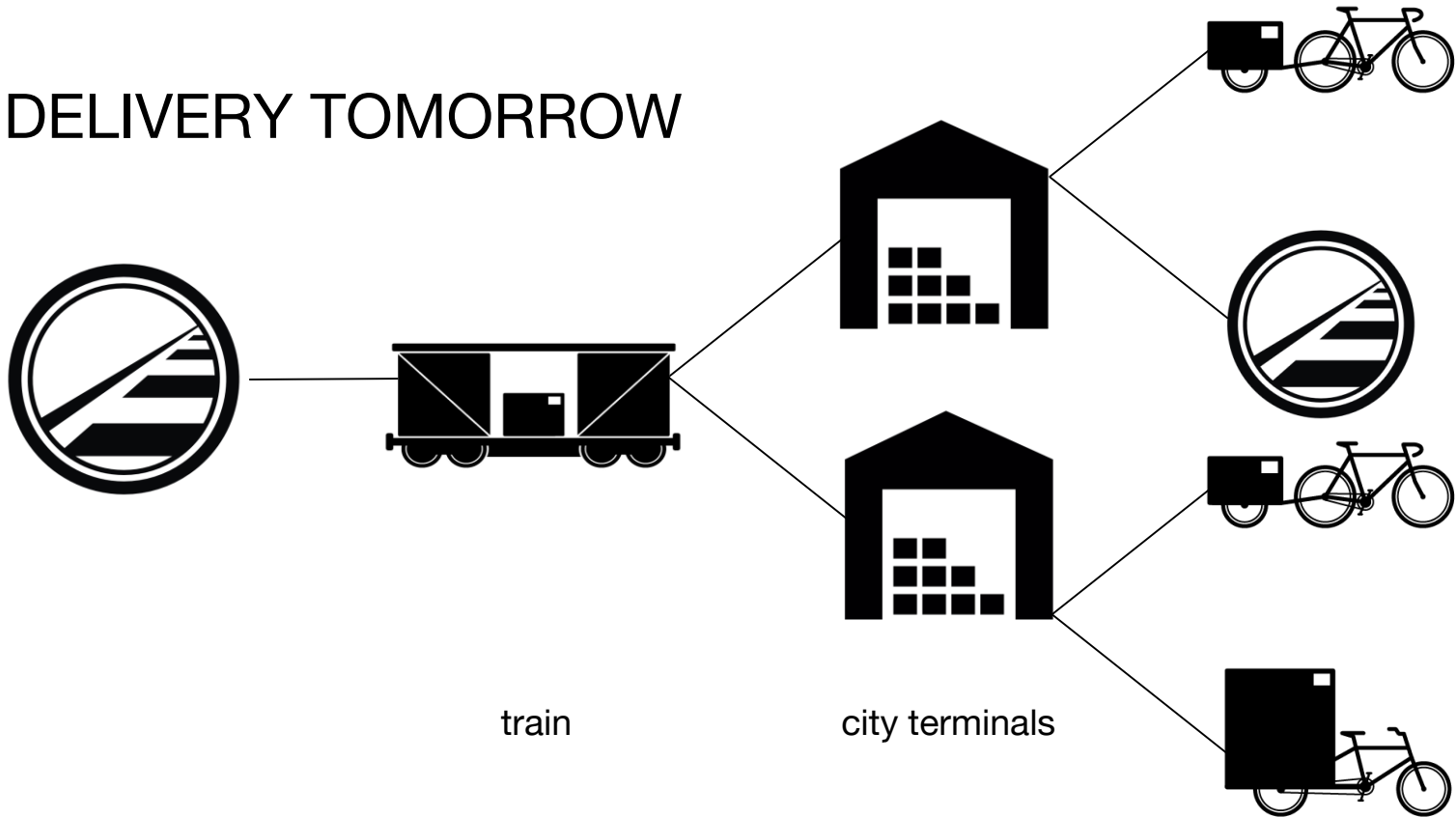
packaging

# DELIVERY



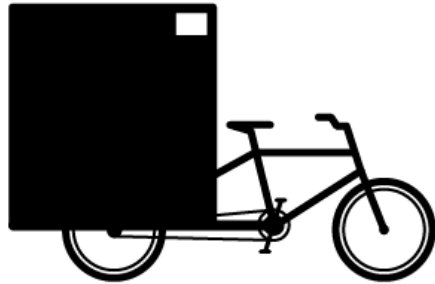


# DELIVERY TOMORROW



# RESHAPING CITY LOGISTICS

What do we need to make Sustainable City Logistics fit for the mass market?



# Partners

Together we can do more - that's why we are keen to form partnerships!



## Engagement Migros

...is our Innovation Partner supporting the project. Engagement Migros is a Development Fund of the Migros Group enabling pioneering projects to put forward-looking ideas to the test.

## Carbon Composites

Carbon Composites e.V. (CCeV) is a group of companies and research facilities, which covers the entire value chain of high-performance fiber composites in Germany, Austria and Switzerland.

## Starke Cycles

...produce electrically assisted cargo vehicles for climate friendly last mile deliveries. Starke Cycles are rugged, efficient and compatible with existing logistic infrastructure.

## htw University

HTW Berlin (University of Applied Science) offers over 70 study programmes in the areas of technology, computing, business, culture and design. It is the largest university of applied sciences in Berlin and our partner for trike and software development.



## MOVEBYBIKE

...is a cycle logistics operator from Sweden. In short, they deliver goods on cargo cycles.

The longer version is that their cargo bikes, some with electric assist, are capable of transporting up to 300kg of goods, up to two EU-pallets.

## Velogista

As our logistics and engineering partner in Berlin, Germany, Velogista operates a fleet of high capacity cargo trikes and brings a lot of expertise on mechanical optimization into the project.

## myclimate

In Switzerland, since 2015 we have an ongoing partnership with myclimate giving us the possibility to support the acquisition and operation of e-assisted cargo bikes and trikes.

## You?

We're always looking for new partners! [Get in touch](#) with us if you're interested!



# IMAGINE CARGO

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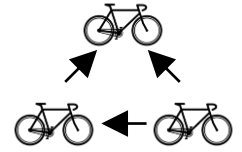
[www.imaginecargo.de](http://www.imaginecargo.de)

[www.reshapingcitylogistics.com](http://www.reshapingcitylogistics.com)

# TOTAL REVOLUTION IN LOGISTICS



**IMAGINE CARGO**  
SAMEDAY LOCAL



**IMAGINE CARGO**  
CITYLOGISTIC



**IMAGINE CARGO**  
SAMEDAY INTERCITY



**IMAGINE CARGO**  
OVERNIGHT INTERCITY

