

SocialCar

the story of an european
project

Tjalle Groen

Video artist by night

Tjalle Groen

**Sharing application
developer by day**

Help me out!

Tweet/Instagram

@Babbaboe #wocomoco



Taxistop

non profit organisation

Taxistop

Since 1975 in Belgium

Taxistop

Do more with less

Taxistop

Providing services

Taxistop

Sharing know-how

Taxistop

Share to impact



socialcar

SocialCar

Horizon 2020

Research & Innovation project

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InterModal Journeyplanner

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Combine it all

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Holy grail?

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Carpooling

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Project Expectations

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Open source framework

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API

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Business models

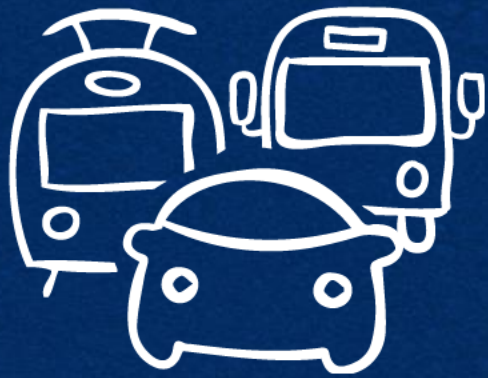
Can we make this profitable?

RideMyRoute

Real life testing

RideMyRoute

4 test Cities



or



RideMyRoute

**Test the technology, not the
App**

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Data

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No correct data

=

Faulty results

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GTFS – super!
We have a standard!

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Nowp – a lot of different interpretations.

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Software = scalable

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Data = scattered

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**Journey planning is only as strong
as the data quality**

Want to know more?

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