

sharoo and what the future might bring for mobility platforms

Dr. Hans-J.
Dohrmann

Co-Founder &
Chairman off-duty

«There is no delight in owning
anything unshared.»
Seneca



Business model in a nutshell

sharoo enables private and commercial owners to rent their cars to other people – keyless via smartphone.



A closer look at both sides of the marketplace

Let your car make money for you and feel good about it

http://www.youtube.com/embed/Uwc_5lKNu6c?autoplay=1

Rent all kinds of cars with maximum convenience and choice

<http://www.youtube.com/embed/SUrt3-8ttbQ?autoplay=1>

Award winning and growing...

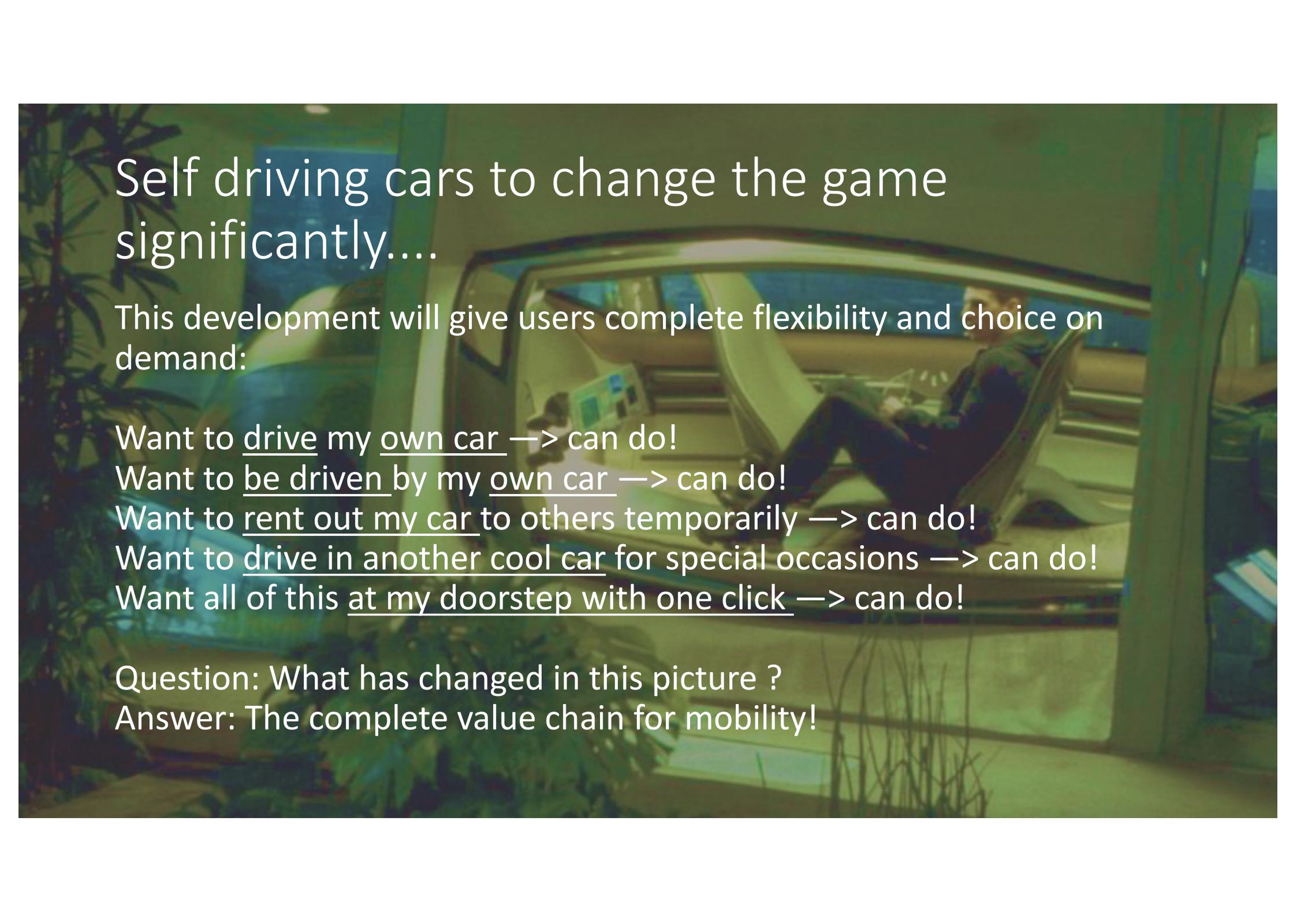
Recent figures from the Swiss market:

- > 1.500 cars fully integrated (2.000 to be reached soon)
- > 300 different models of all brands (incl. Porsche, Tesla etc.)
- > 65.000 Users and growing faster
- > roll-out to other European Hubs in concrete preparation...stay tuned

Recent awards:

Frost & Sullivan Best Practice Award 2016
Automotive News Rising Star Award 2017





Self driving cars to change the game significantly....

This development will give users complete flexibility and choice on demand:

Want to drive my own car —> can do!

Want to be driven by my own car —> can do!

Want to rent out my car to others temporarily —> can do!

Want to drive in another cool car for special occasions —> can do!

Want all of this at my doorstep with one click —> can do!

Question: What has changed in this picture ?

Answer: The complete value chain for mobility!

OEMs „racing“ to secure their access to the future of mobility...

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Thank you very
much and enjoy the
ride to the future...



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