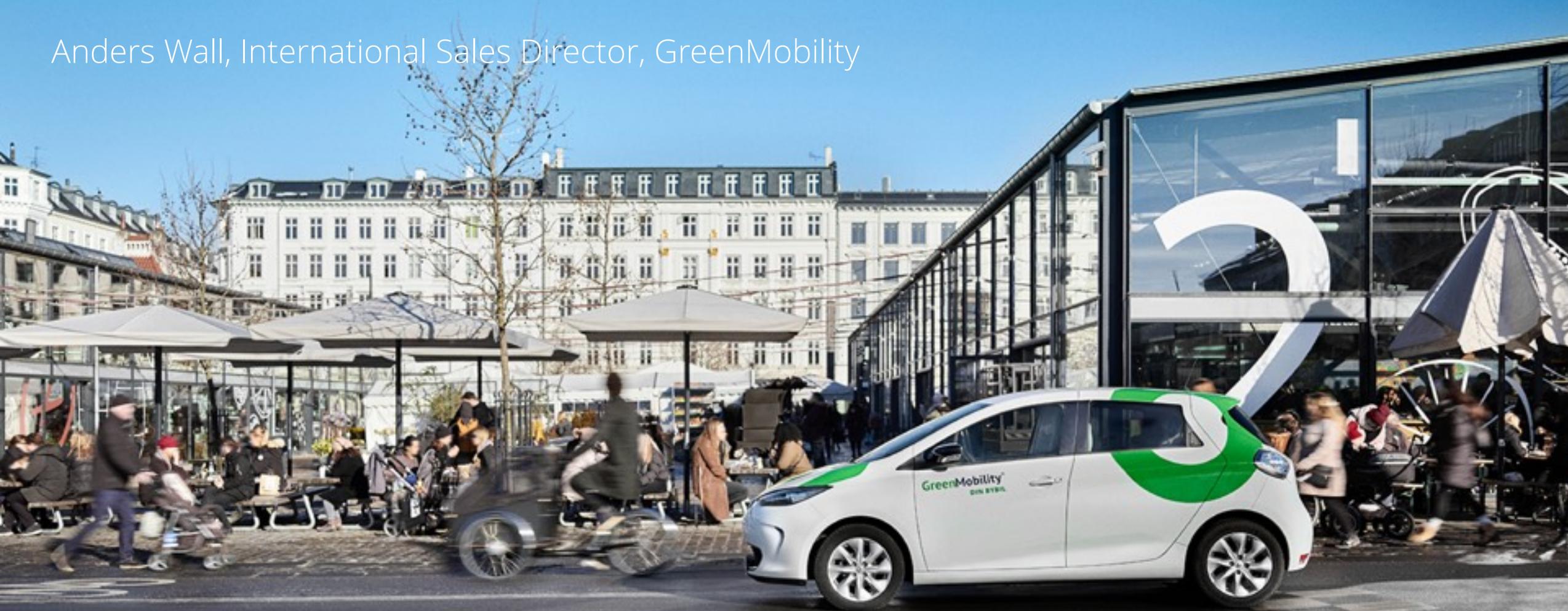


Creating Smart Cities Through Electric Free Float Car Sharing

Anders Wall, International Sales Director, GreenMobility



WHAT IS GREENMOBILITY?

FASTER THAN THE PUBLIC
CHEAPER THAN TAXI
MORE **COMFORTABLE** THAN A BIKE
WITH **NO STRESS** OF OWNERSHIP

WE PROVIDE MORE
MOBILITY TO A CITY
IN THE MOST SIMPLE
AND FLEXIBLE WAY

A business model enhancing
SUSTAINABILITY,
URBANIZATION
& SHARING
ECONOMY

TAKE IT WHERE YOU ARE AND NOW
LEAVE IT EXACTLY WHERE YOU NEED TO GO

 **3 SIMPLE STEPS**
Book - open - drive

 **400 FREE FLOAT EVS**
in Copenhagen

78% of GreenMobility users are men
but women drive more frequently once
they have signed up

 A PRIVATE VEHICLE IS NOT IN USE FOR
AN AVERAGE MORE THAN 23 HOURS A DAY

2.105.777 km driven in 1 year



FIRST 100% ELECTRIC CAR SHARING COMPANY LISTED ON



THE GREENMOBILITY SOLUTION

SIMPLE. FLEXIBLE. GREEN



ONE APP
IS THE KEY TO
ALL CARS



PAY PER MINUTE



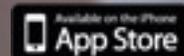
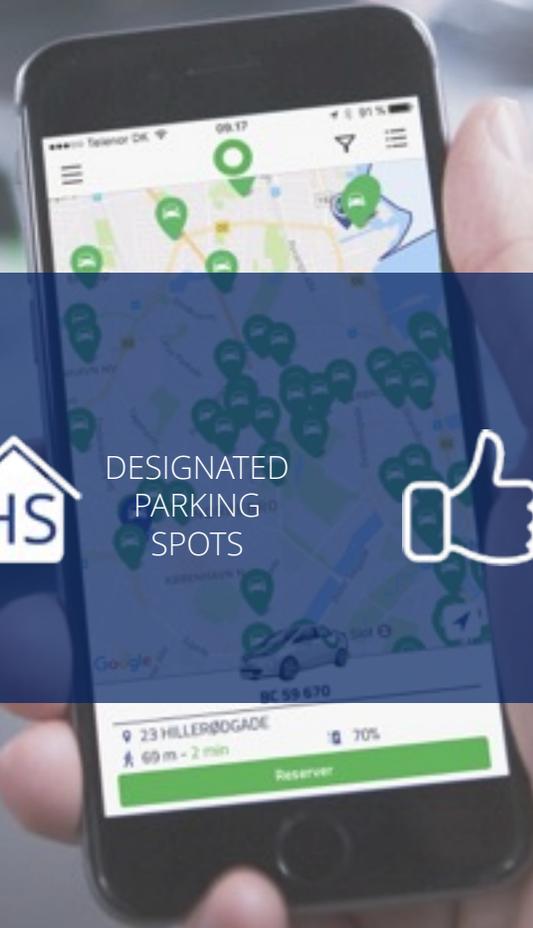
DESIGNATED
PARKING
SPOTS



PARKING,
POWER, AND
INSURANCE
INCLUDED



PAY ONLY FOR THE
CAR, WHEN YOU
USE THE CAR



HOW GREENMOBILITY OPERATES

A FREE FLOAT CAR SHARING SERVICE



THE OPERATION ZONE IN COPENHAGEN

SIZE - COPENHAGEN

120 km². Top to bottom 22 km. 640.000 citizens over 18 years of age.

SATELLITES

Universities, companies, airports, train stations, hospitals etc.

PARKING/HOTSPOTS (HS)

There will always be a place for you to leave the car



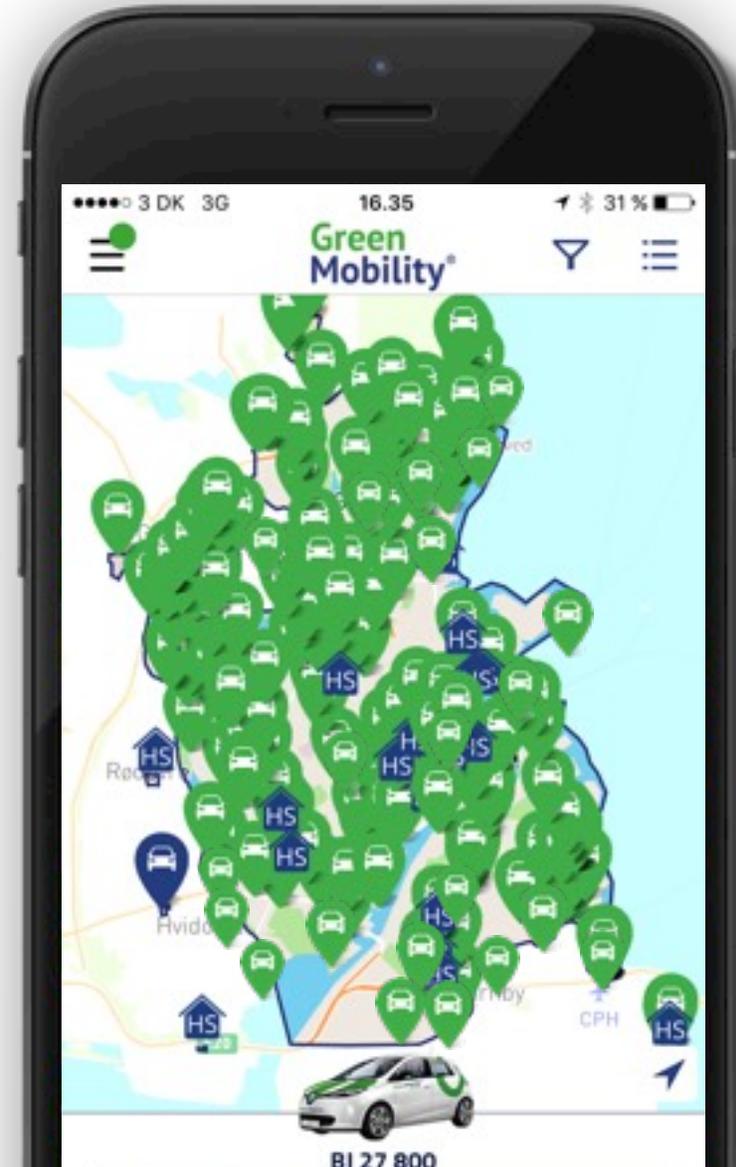
Company satellite



Hospital satellite



University satellite



Airport hotspot
& satellite

HOW WE OPTIMIZE OUR DAY-BY-DAY OPERATIONS



THE GREENMOBILITY STREET CREW TAKES CARE OF CHARGING, CLEANING AND RELOCATION OF CARS



OUR 24 HOURS CUSTOMER AND FLEET DEPARTMENT SUPPORTS OUR STREET CREW



HANDS ON THE CARS EVERY 2.5 DAY - NO DIRTY CARS



THE CUSTOMERS HELP US RUN THE FLEET

HOTSPOTS AND CHARGING

IMPROVING OUR EFFICIENCY AND THE USER EXPERIENCE



BC 59 735

BC 59 698

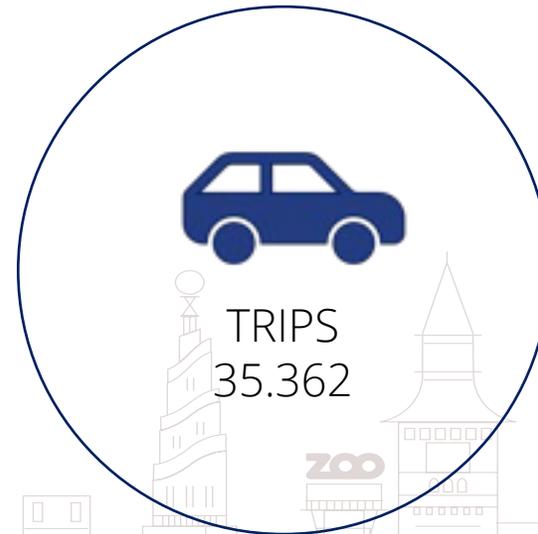
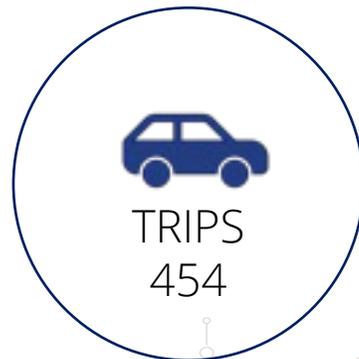
THE COPENHAGEN STORY

A REAL LIFE EXAMPLE



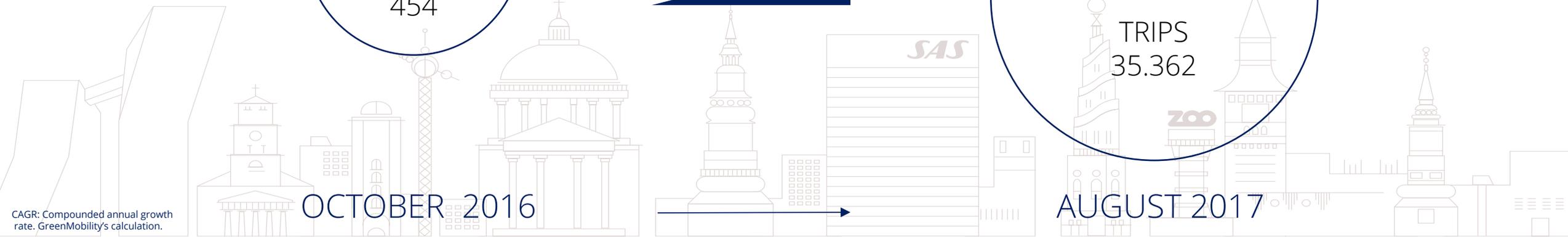
GREENMOBILITY IN COPENHAGEN

RAPID ACCEPTANCE AMONG CITIZENS



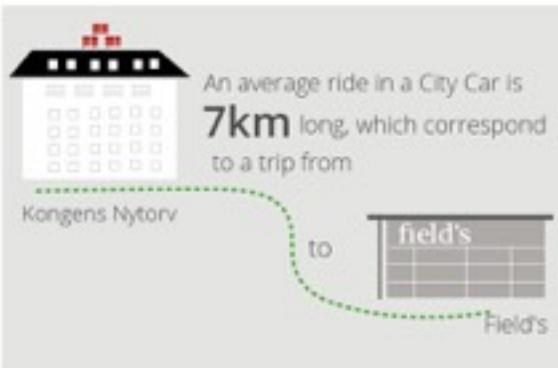
OCTOBER 2016

AUGUST 2017





An average user is driving 2,5 trips a month. That is especially during the morning and the afternoon.



 74% of the City Car users go by bike at least once a week (for non-users that is 69%).

 54% of the City Car users go by public transport at least once a week (for non-users that is 41%).

100+ companies and public institutions use GreenMobility on a daily basis

More than **1.100** City Car trips each day



LEISURE



INNER-CITY BUSINESS



LARGER GOODS



TRAFFIC JUNCTIONS

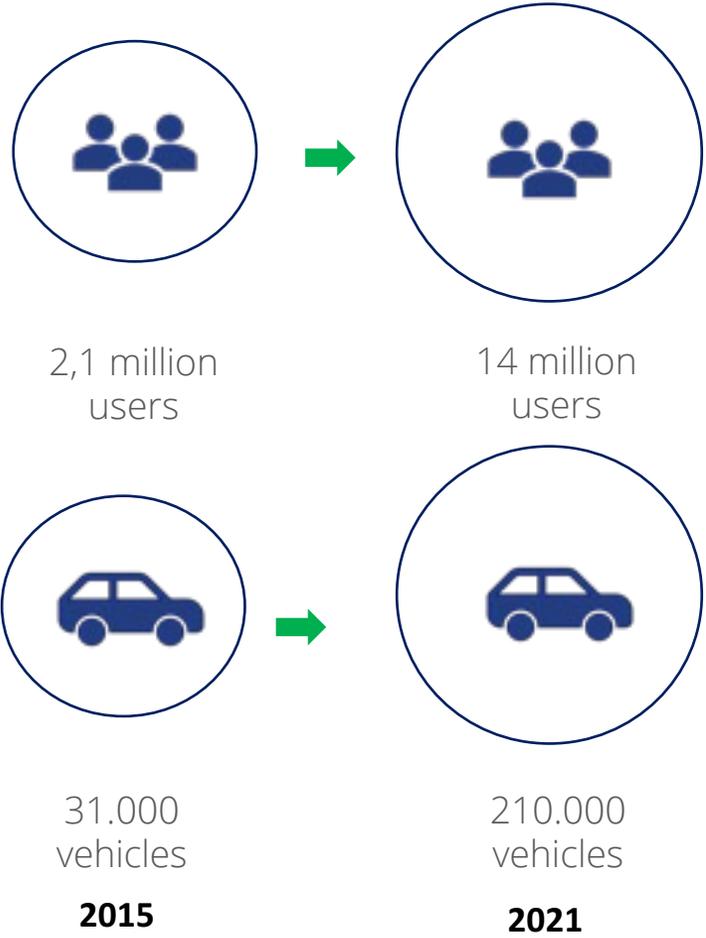
LIKE IT OR NOT

... FREE FLOAT CAR SHARING IS COMING

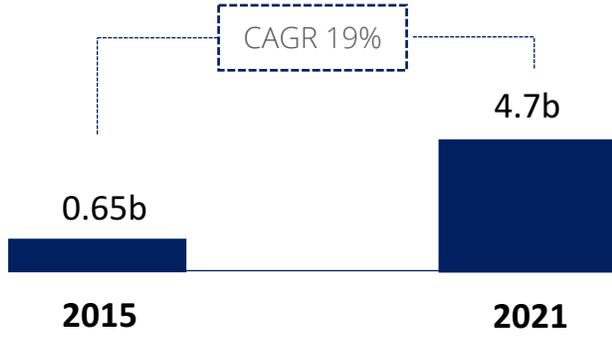


APPEALING MARKET FUNDAMENTALS

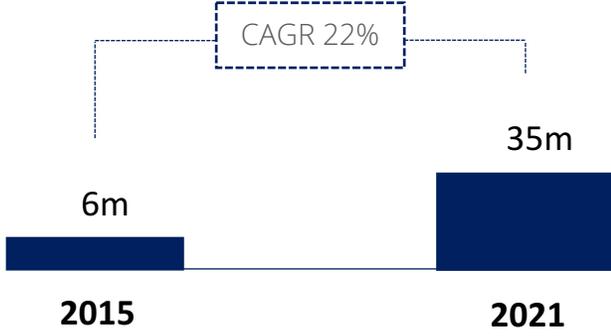
EXPECTED GROWTH 2015 - 2021



EUROPE



Worldwide car sharing revenue estimate USD



Worldwide car sharing user estimate in millions

1) Source: BCG, "What's Ahead for Car Sharing?", 2016
 2) The number of cars in 2021 is calculated by GreenMobility, assuming that the ratio of users and cars in 2021 is unchanged from 2015.
 3) CAGR: Compounded annual growth rate. GreenMobility's calculation.

A map of Europe with a light blue background and white borders. Numerous green location pins are placed across the continent, each containing a white car icon. Below each pin is the name of a city in all caps. The cities shown include Oslo, Stockholm, Helsinki, Edinburgh, Copenhagen, Riga, Berlin, Warszawa, London, Paris, Munich, Wien, Kiev, Milano, Roma, Barcelona, and Istanbul. The text is overlaid on a semi-transparent white band across the middle of the map.

60+ CITIES IN EUROPE ARE READY FOR FREE FLOAT CAR SHARING – BASED ON ELECTRIC VEHICLES

IS YOUR CITY READY FOR GREENMOBILITY?

- PLEASE ASK US



partner.greenmobility.com

THANK YOU!

Anders Wall / aw@greenmobility.com

GreenMobility
YOUR CITY CAR



Copyright © GreenMobility. All rights reserved.

The content of this presentation is copyright protected. Any reproduction, distribution or modification is not allowed. The information, solutions and opinions contained in this presentation are of informative nature only and are not intended to be a comprehensive study, nor should they be relied on or treated as a means to provide a complete solution or advice, since we may not be aware of all specific circumstances of the case. We try to provide quality information, but we make no claims, promises or guaranties about the accuracy, completeness or adequacy of the information contained herein.