

GENERAL INFORMATION



LOCATION

Congress Innsbruck, Rennweg 3, 6020 Innsbruck (Austria)



VENUE & ACCESS BY PUBLIC TRANSPORT

Arriving by plane: Innsbruck Airport is situated in the west of Innsbruck, about 5km from the city center. From the airport take bus F (direction „Stadion“) into the city, get off at bus stop „Klinik/Universität“, change buses, take either bus M or O and hop off again at stop „Maria-Theresien-Straße“ - from there it is only a short walk to Congress Innsbruck.

Arriving by train: The favorable location of Innsbruck (north-south axis) makes it possible for you to get there easily by train. From Innsbruck railway station take bus H (direction „Wohnheim Saggen/Schutzengelkirche“) and get off at bus stop „Congress/Hofburg“.



REGISTRATION FEE

EURO 350.- for day 1, EURO 250.- for day 2, EURO 450.- for both days (incl. coffee during breaks, food and beverages on both days)



LANGUAGE

English only (no simultaneous translation)



INFORMATION

info@wocomoco.ch, +41 (0)58 827 34 15

powered by



follow us



Contact: mobility academy, Julia Zosso
info@wocomoco.ch
www.wocomoco.ch

THE 3rd WORLD COLLABORATIVE MOBILITY CONGRESS IS
BROUGHT TO YOU BY:



mobility **ENGAGEMENT**
car sharing A DEVELOPMENT FUND OF THE MIGROS GROUP



Bla Bla Car
Die Mitfahr-Community



austriatech

www.wocomoco.ch

wocomoco
shaping comobility

3rd WORLD COLLABORATIVE MOBILITY CONGRESS PROGRAMME

25 / 26 JUNE 2015
CONGRESS INNSBRUCK

Executive Partners



mobility **ENGAGEMENT**
car sharing A DEVELOPMENT FUND OF THE MIGROS GROUP

Communication Partner



Organiser



PROGRAMME

THURSDAY, 25 JUNE 2015

08:30 REGISTRATION AND COFFEE

09:00 WELCOME BY STANDORTAGENTUR TIROL

Harald Gohm, CEO Standortagentur Tirol - Agency for Innovation and Technology

09:05 INTRODUCTION TO THE CONFERENCE

Joerg Beckmann, CEO mobility academy

09:15 KEYNOTE BY FIA

Andrew McKellar, FIA, Secretary General for Automobile Mobility and Tourism

09:30 PANEL: MEETING THE POLICY CHALLENGE

Oliver Schmerold, CEO OEAMTC

Peter Goetschi, President of the Touring Club Switzerland TCS

Silvia Kaupa, Head of long-distance traffic of the Austrian Federal Railways (ÖBB)

Sandra Phillips, Movmi Shared Transportation Services, Shared Mobility Specialist

10:30 BREAK

11:00 FISHCAMPS: IS COLLABORATIVE MOBILITY SUSTAINABLE?

FishCamp A, Moderation: Alan Woodland, Executive Director, CarSharing Association

1.) Alain Bruegger, Senior Researcher, mobility academy

2.) Stefan Arbeitshuber, Senior Consultant, Spirit Design - Innovation and Brand GmbH

3.) Bart Voorhuis, Product Manager Mobility, ANWB

4.) Anton Fitzthum, Business Development, Fluidtime

5.) Jonathan Shine, Director of Driveelectric Ltd.

FishCamp B, Moderation: Ghislain Delabie, mobility connector at OuiShare

1.) Christoph Becker, Founder and Managing Director, scoo mobility GmbH

2.) Gerhard Rainer, Mobilcard Krenglbach

3.) Christophe Saroli, New mobility services specialist, CEREMA

4.) Mortimer Schulz, solutions in energy e.U.

FishCamp C, Moderation: Joerg Beckmann, CEO mobility academy

1.) Dennis Steinsiek, Mobility Consultant, nextbike GmbH

2.) Corinna Kramer, Product Manager, TwoGo by SAP

3.) Marion Hiptmair, KOMOBILE Gmunden GmbH

4.) Patrick Skonieczki, Junior Manager - Academic Network & Combined Mobility, UITP

5.) Markus Mailer, University of Innsbruck, Chair „Transport Planning and Traffic Engineering“

11:45 KEYNOTE SPEECH

Christian Hochfeld, Senior-Advisor Sustainable Transport, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

12:15 LUNCH & ENTERPRISE EUROPE NETWORK MATCHMAKING EVENT *

13:30 PANEL: REGULATING BETWEEN PUBLIC AND PRIVATE TRANSPORT

Luca Pascotto, FIA, Global Public Policy Manager

Jerome Pourbaix, UITP Head of Policy and Outreach

Sonila Metushi, Policy Officer, Passenger Transport & Taxis, International Road Transport Union IRU

Ivo Cré, Deputy Director, Polis

14:30 PANEL: BEST OF FISHCAMPS (A, B, C)

15:15 BREAK

15:45 FISHCAMPS: DO WE NEED REGULATION?

FishCamp D, Moderation: Alan Woodland, Executive Director, CarSharing Association

1.) Ghislain Delabie, mobility connector at OuiShare

2.) Christof Hertel, Geographer, Transport Project Developer, Kirchentag 2015 Stuttgart

3.) Christian Huter, Innovation Manager, OEAMTC

4.) Sven Domroes, CEO fahrgemeinschaft.de

FishCamp E, Moderation: Alain Bruegger, Senior Researcher, mobility academy

1.) Francesco Pantisano, Scientific Project Officer, JRC, European Commission

2.) Simon Schlauri, Attorney for Technology Law, Ronzani Schlauri Attorneys

3.) Michaela Watz, Country Manager Austria, parku

FishCamp F, Moderation: Joerg Beckmann, CEO mobility academy

1.) Andreas Nelskamp, Managing Director, viaMAXI GmbH & Co.KG.

2.) Sven Lackinger, Founder, evopark

3.) Ananda Groag, co-creator, shareNL

4.) Eric Poscher, Founder, Fairvelo

16:45 PANEL: BEST OF FISHCAMPS (D, E, F)

17:30 COLLEGE FOR COLLABORATIVE MOBILITY / FOOD AND DRINKS

PROGRAMME

FRIDAY, 26 JUNE 2015

08:30 COFFEE

09:00 PANEL: KEY DRIVERS TO BOOST BUSINESS

Martin Russ, Managing Director, AustriaTech

Alistair Kirkbride, Executive Director, Carplus

Rittmar von Helmolt, Manager Urban Active Solutions, Adam Opel AG

Gregor Pawlowski, Marketing Manager Germany, BlaBlaCar

10:15 FISHCAMPS: IS THERE ROOM FOR NEWCOMERS?

FishCamp G, Moderation: Joerg Beckmann, CEO mobility academy

1.) Danielle Petit, Innovation & Business Development Consultant, ANWB

2.) Malte Behrendt, Managing Partner, tamyca

3.) Lukas Neckermann, Senior advisor and Author of „The Mobility Revolution“

FishCamp H, Moderation: Alain Bruegger, Senior Researcher, mobility academy

1.) Franz Salzmann, Founder, LOCK8

2.) Julia Gentsch, Commercial Director, CiteeCar

3.) Natascha Dupré, Marketing Director, carzapp

FishCamp I, Moderation: Alan Woodland, Executive Director, CarSharing Association

1.) Johannes Grüenberg, Sales Consultant, INVERS GmbH

2.) Colm Brady, Managing Director, GoCar

3.) Robert Reithofer, CEO carsharing 24/7

4.) Sandra Phillips, Movmi Shared Transportation Services, Shared Mobility Specialist

11:00 BREAK

11:30 KEYNOTE SPEECH

Andreas Rubinski, CEO Mobility International AG

12:00 PANEL: BEST OF FISHCAMPS (G, H, I)

12:45 LUNCH

14:00 GREEN-POINTS BOOSTER powered by ÖBB

14:45 KEYNOTE SPEECH

Scott Le Vine, Assistant Professor, Centre for Transport Studies, Imperial College London

15:15 PANEL: FUTURE AND VISIONS OF COLLABORATIVE MOBILITY

Damien Declercq, Executive Vice President - Europe Middle East and Africa, Local Motors

Conrad Wagner, Head of Mobility Systems, Switzerland

Martyn Briggs, Industry Principal - Mobility, Automotive & Transportation, Frost & Sullivan

16:15 END OF CONGRESS / FOOD AND DRINKS

* Enterprise Europe Network MatchMaking Event during the lunch break on the first congress day: Business-to-business (B2B) meetings provide a quick and easy way to meet potential cooperation partners from science and business. B2Bs are prearranged face-to-face meetings at high speed. After 15 minutes a bell rings to signal that it is time to move on to the next conversation partner. Register before the 19th June 2015: www.b2match.eu/wocomoco2015.

