

RIDESHARING IN SYNERGY WITH PUBLIC TRANSPORT AND OTHER MODES

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UITP







What do we mean?

- Ridesharing = carpooling = carsharing (UK)
- Sharing empty seats in cars (or motorbikes, buses and coaches, vans)
- Journeys that are already planned
- It is NOT: taxi or peer-to-peer taxi, which is on-demand transport





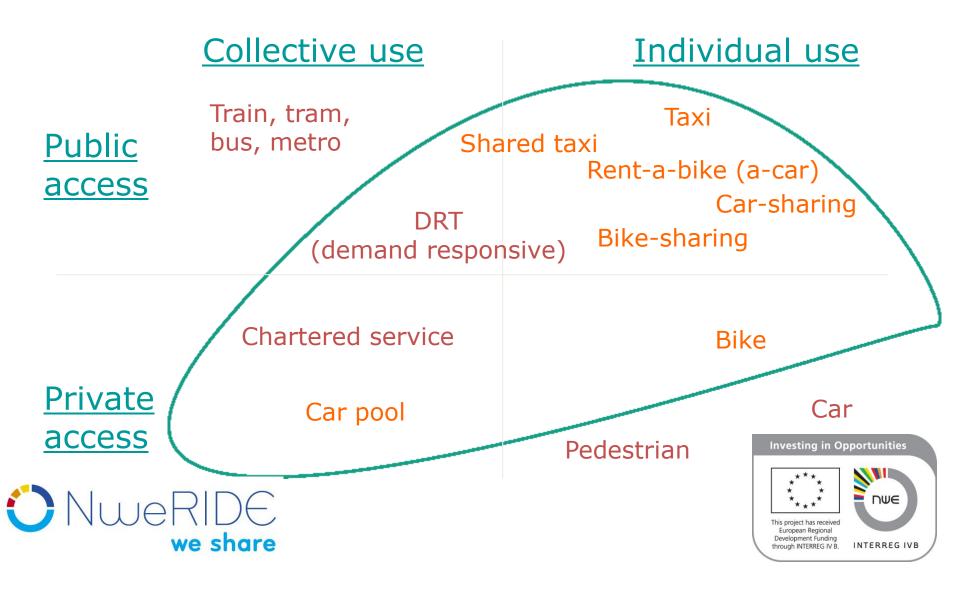
Different variations of ridesharing

- Monetized/non-monetized
- Occasional, long journeys/corporate, events, ...
- Dynamic (instant or real-time), planned
- Public, semi-public, independent





The role of carpooling in mobility



The role of carpooling in mobility

- Carpooling is particularly successful in rural areas where commuting distances and incentives are much higher
- Carpooling helps to reduce the daily inflow of cars and emissions in urban regions;
- Carpooling is complementary to the public transport offer especially if PT cannot offer sufficient quantity at a reasonable price: In less dense areas, at night, or over longer distances;
- Some carpool initiatives are offering public transport journeys and carpool rides on a same platform.





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Junkemholz

Public Transportation

Kohlholz

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TELES

DITTINGEN

Flugplatz Dittingen PostBus

Zwingen

ZWIN

NeoPage

ead end Blauen



Regional Centre Laufen

sse Roschenzstran

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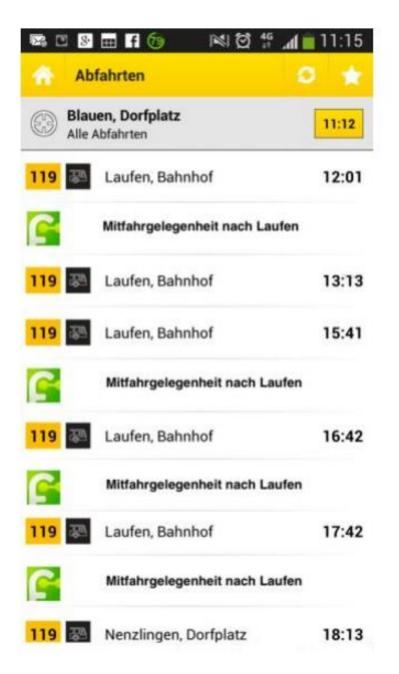
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About NweRIDE

- NweRIDE is an INTERREG North-West Europe project, coordinated by the Flemish Institute for Mobility(VIM)
- Aim: to **improve the connectivity** of the partner regions by reducing the number of cars on the road through empowerment of dynamic ridesharing systems
- Work together transregionally and connect to public transport
- This will lead to higher car occupancy, a mobility shift towards public transport, and congestion relief.





International Ridesharing Network

- Strengthen synergies with public transport services and other forms of combined mobility
- Increase the economic, social, and environmental impact of ridesharing
- A combined offer can trigger a change in behaviour with the private car





International Ridesharing Network – Benefits of cooperation

- Learning network: Exchange of knowledge and experience, through meetings, conferences, webinars,...
- Innovation: Setting up pilots, building consortia, applying for EU-funds...
- Technological cooperation: interoperability (between ridesharing operators, and public transport) – see <u>NweRIDE</u> project
- Raise public awareness: international campaigns, advocacy...
- Raise awareness towards key stakeholders: investors, public transport operators, public authorities, ...
- **General knowledge:** partnerships with universities, transparency on data, ...







 NweRIDE's European Ridesharing Seminar takes place on 2 July

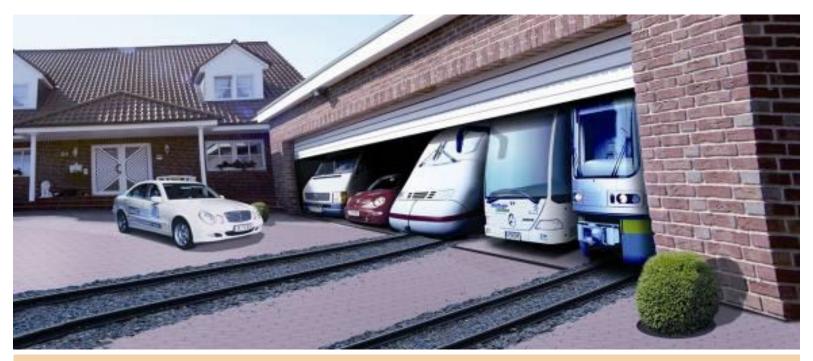
@ Muntpunt, Brussels

http://www.nweride.eu/nwerideeuropean-ridesharing-seminar/





Combined Mobility



Efficient **public transport** complemented by combined mobility =

A real alternative to the private car

A key to change citizens travel behaviour

Combined Mobility

Combined Mobility is the answer!

Modern mobility = flexibility + convenience = Door-to-door solution

Public transport +

Car-sharing

Taxis and shared taxis

Bicycle and bike-sharing

Car-pooling

Park & ride

Etc.