RIDESHARING IN SYNERGY WITH PUBLIC TRANSPORT AND OTHER MODES

Patrick Skoniezki
UITP
Ridesharing – What do we mean?

• Ridesharing = carpooling = carsharing (UK)
• Sharing empty seats in cars (or motorbikes, buses and coaches, vans)
• Journeys that are already planned
• It is NOT: taxi or peer-to-peer taxi, which is on-demand transport
Different variations of ridesharing

• Monetized/non-monetized
• Occasional, long journeys/corporate, events, …
• Dynamic (instant or real-time), planned
• Public, semi-public, independent
The role of carpooling in mobility
The role of carpooling in mobility

- Carpooling is particularly successful in rural areas where commuting distances and incentives are much higher.
- Carpooling helps to reduce the daily inflow of cars and emissions in urban regions;
- Carpooling is complementary to the public transport offer especially if PT cannot offer sufficient quantity at a reasonable price: In less dense areas, at night, or over longer distances;
- Some carpool initiatives are offering public transport journeys and carpool rides on a same platform.
De voorstellen op deze pagina zijn afkomstig van externe partners. Ze maken geen gebruik van ons berichtensysteem. Daarom is het belangrijk dat je jouw contactgegevens aan dit bericht toevoegt.

Van
Hasselt

naar
Maasmechelen

De Lijn (bus): HASSELT DIESTERPOORT [LINE BP - Hasselt Station (Lus)]
END STATION: De Lijn (bus): HASSELT STATION PERRON 19 [LINE BP - Hasselt Station (Lus)]
SWITCH OVER: De Lijn (bus): HASSELT STATION PERRON 8 [LINE 45 - Hasselt - Maaseik/Maastricht]
De Lijn (bus): EISDEN BERENSHEUVEL [LINE 45 - Hasselt - Maaseik/Maastricht]
18-05-2015 - 14:46 | Openbaar Vervoer | 36.18 km | 59 min
Externe matchingvoorstellen door: NweRIDE - http://www.nweride.eu

Van
Hasselt

naar
Maasmechelen

De Lijn (bus): HASSELT STATION PERRON 6 [LINE 45 - Hasselt - Maaseik/Maastricht]
De Lijn (bus): EISDEN BERENSHEUVEL [LINE 45 - Hasselt - Maaseik/Maastricht]
18-05-2015 - 14:48 | Openbaar Vervoer | 35.65 km | 57 min
Externe matchingvoorstellen door: NweRIDE - http://www.nweride.eu
Public Transportation

PostBus

Blauen
Dead end Blauen

Zwingen
Station

Basle
Station

Regional Centre Laufen

Station

Railway
Abfahrten

Blauen, Dorfplatz
Alle Abfahrten

119  Laufen, Bahnhof  12:01

Mitfahrgelegenheit nach Laufen

119  Laufen, Bahnhof  13:13

119  Laufen, Bahnhof  15:41

Mitfahrgelegenheit nach Laufen

119  Laufen, Bahnhof  16:42

Mitfahrgelegenheit nach Laufen

119  Laufen, Bahnhof  17:42

Mitfahrgelegenheit nach Laufen

119  Nenzlingen, Dorfplatz  18:13
About NweRIDE

- **NweRIDE** is an INTERREG North-West Europe project, coordinated by the Flemish Institute for Mobility (VIM)
- **Aim:** to *improve the connectivity* of the partner regions by reducing the number of cars on the road through empowerment of dynamic ridesharing systems
- **Work together transregionally and connect to public transport**
- This will lead to higher car occupancy, a mobility shift towards public transport, and congestion relief.
International Ridesharing Network

- **Strengthen synergies** with public transport services and other forms of combined mobility
- Increase the economic, social, and environmental impact of ridesharing
- A combined offer can trigger a **change in behaviour** with the private car
International Ridesharing Network – Benefits of cooperation

• **Learning network**: Exchange of knowledge and experience, through meetings, conferences, webinars,…

• **Innovation**: Setting up pilots, building consortia, applying for EU-funds…

• **Technological cooperation**: interoperability (between ride-sharing operators, and public transport) – see [NweRIDE project](#)

• **Raise public awareness**: international campaigns, advocacy…

• **Raise awareness towards key stakeholders**: investors, public transport operators, public authorities, …

• **General knowledge**: partnerships with universities, transparency on data, …
Next dates

• NweRIDE’s European Ridesharing Seminar takes place on 2 July @ Muntpunt, Brussels

http://www.nweride.eu/nweride-european-ridesharing-seminar/
Efficient public transport complemented by combined mobility =

- A real alternative to the private car
- A key to change citizens travel behaviour
Combined Mobility is the answer!

Modern mobility = flexibility + convenience = Door-to-door solution

Public transport +
Car-sharing
Taxis and shared taxis
Bicycle and bike-sharing
Car-pooling
Park & ride
Etc.