

## What is the potential for newcomers? A technology perspective

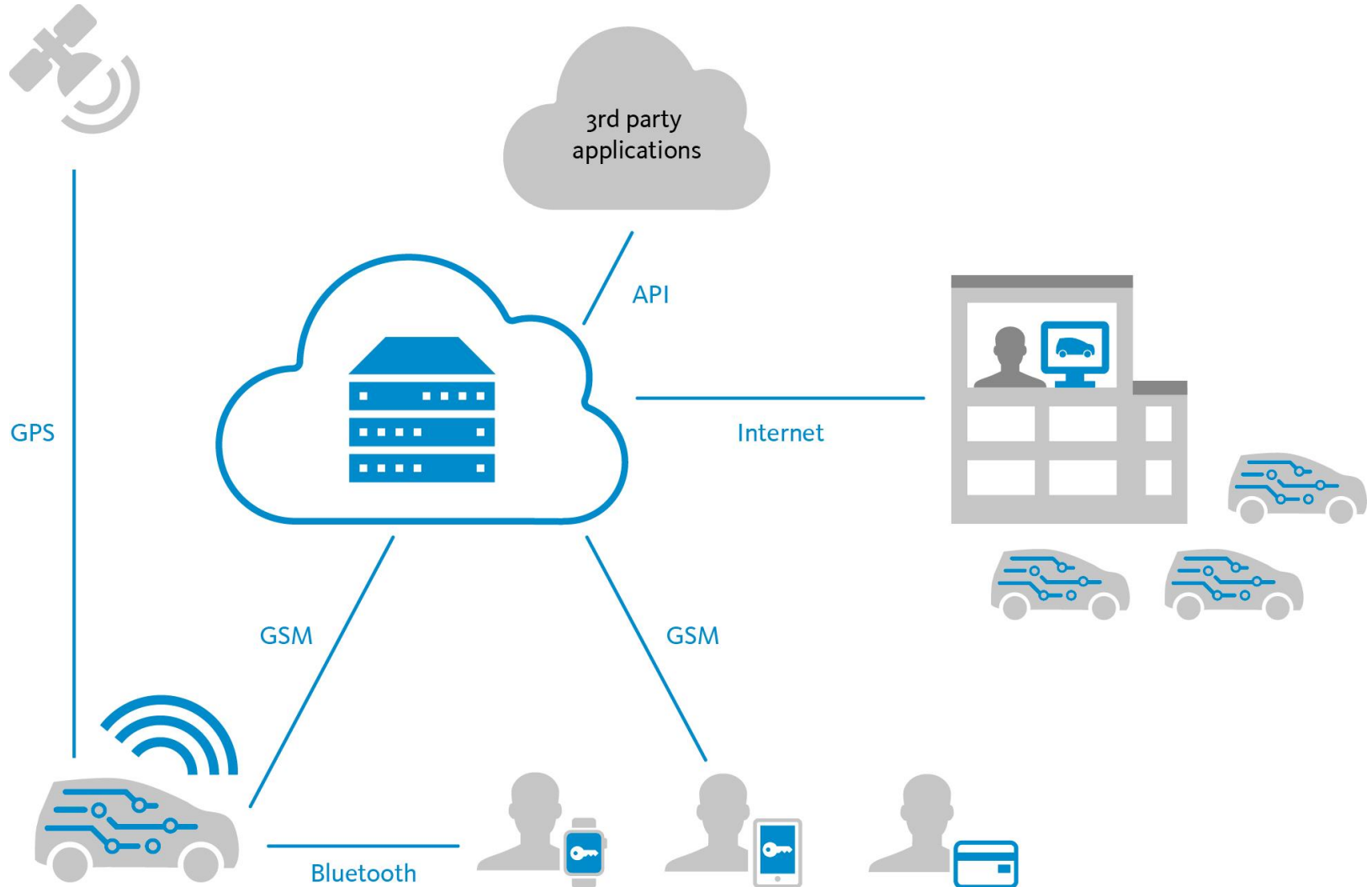
**Johannes Grünenberg**  
**Sales Consultant**  
**Wocomoco 2015, Innsbruck**



# Newcomers are in our DNA!



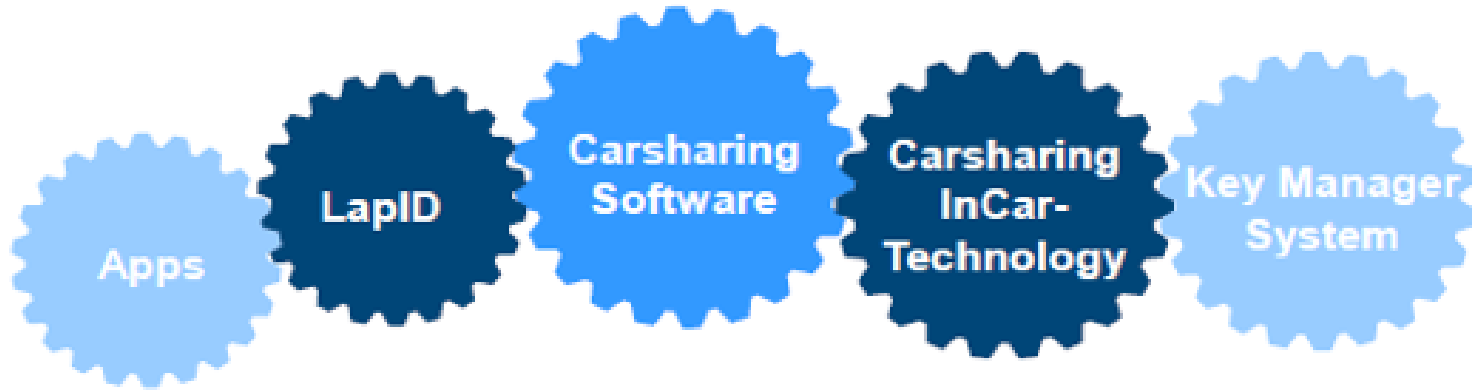
# The Newcomer's Peace of Mind



# INVERS Product Range



## Products



## Proposition

**Fast time to market**

**Best practice experience**

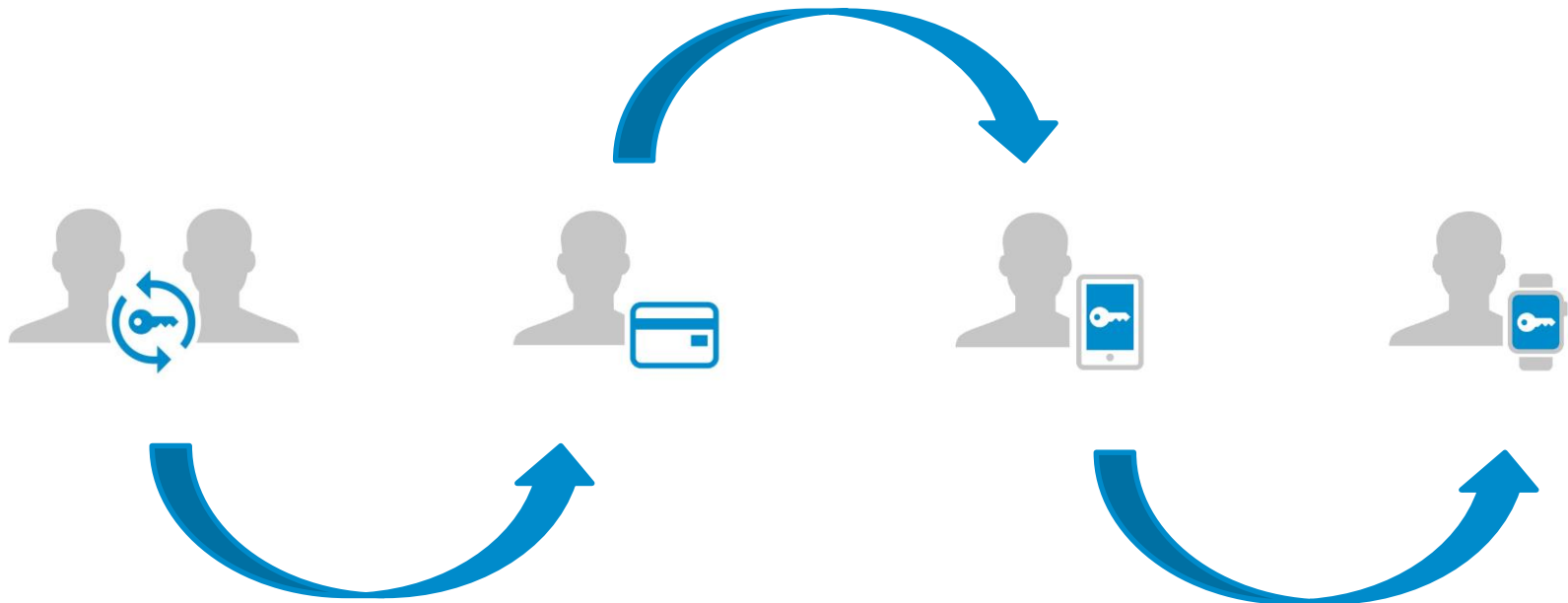
**100% multimake offering**

**Proven and scaleable platform**

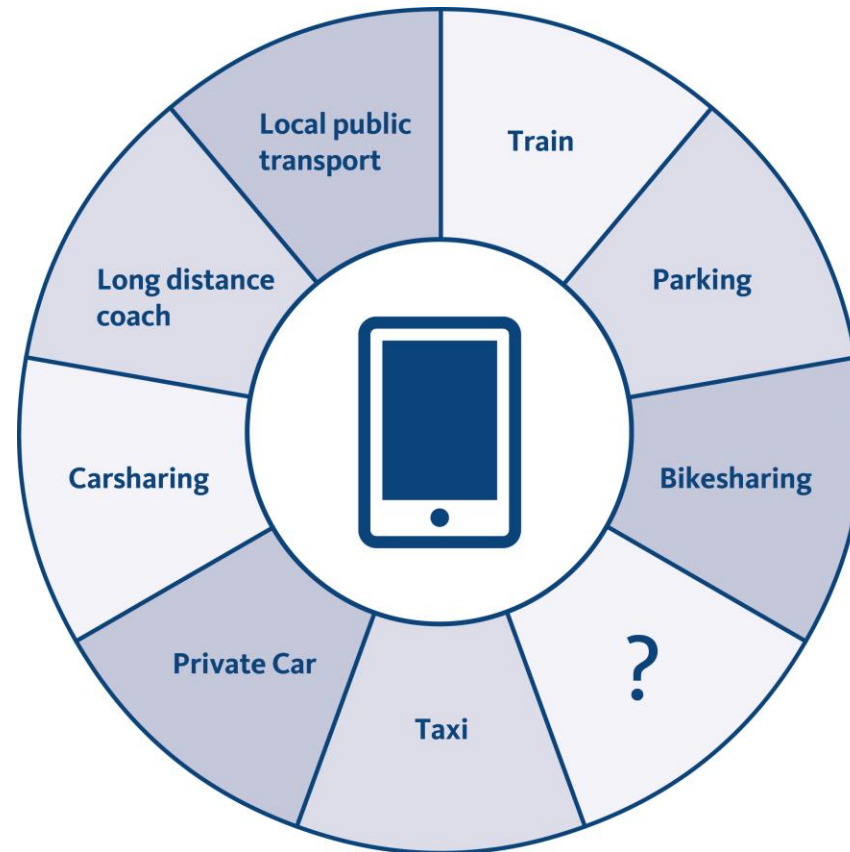
**Modular Architecture**

**100% developed in Germany**

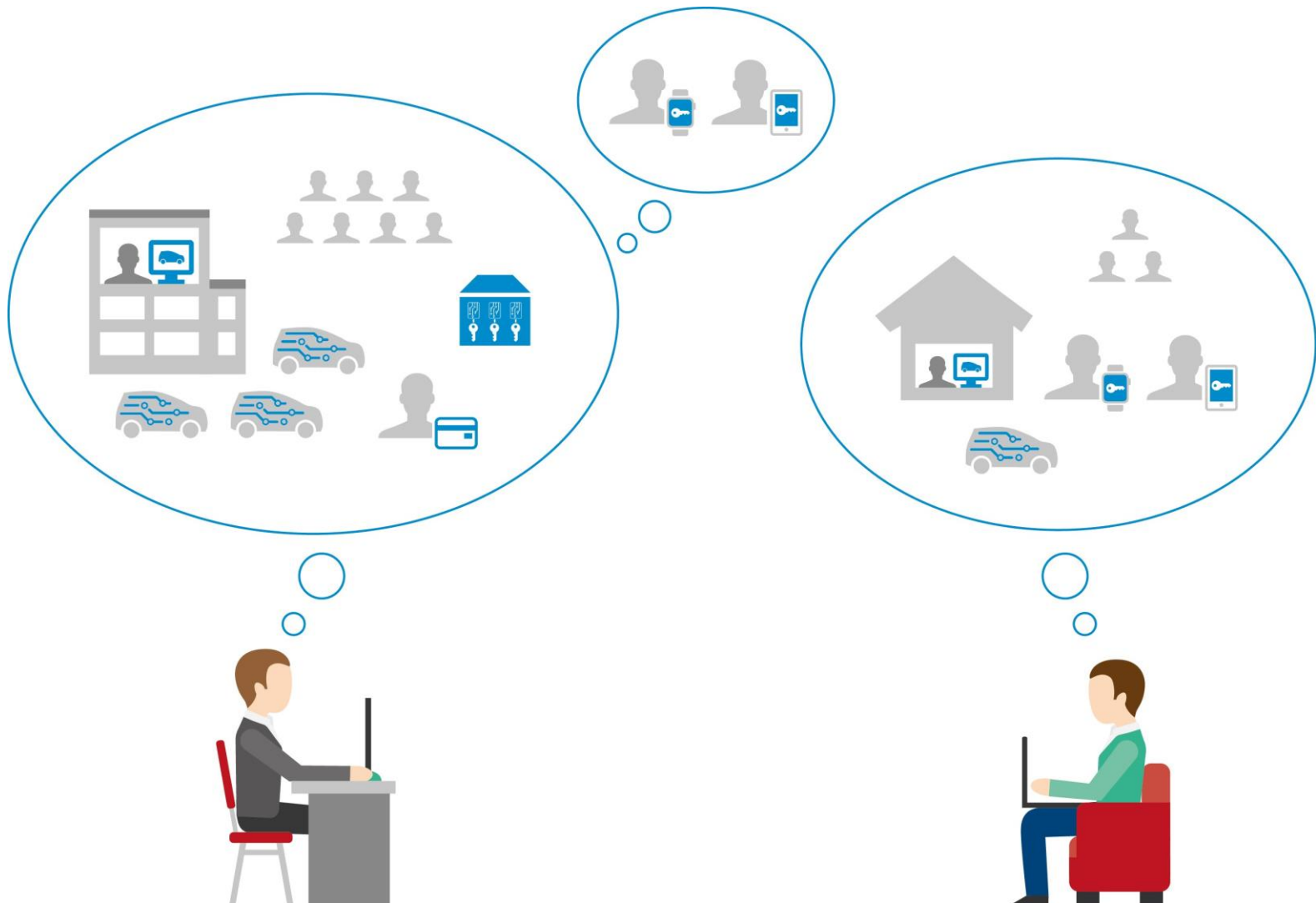
# Do you remember?



# Do you have a smartphone app?



# Incumbent Suppliers VS Newcomers





# Share! Don't own!





# INVERS

INVERS GmbH | Untere Industriestraße 20 | 57250 Netphen (Germany)  
www.invers.com | info@invers.com  
Telefon +49 (0) 271 2 38 88-0 | Fax +49 (0) 271 2 38 88-29