



FIA for Wocomoco 2015

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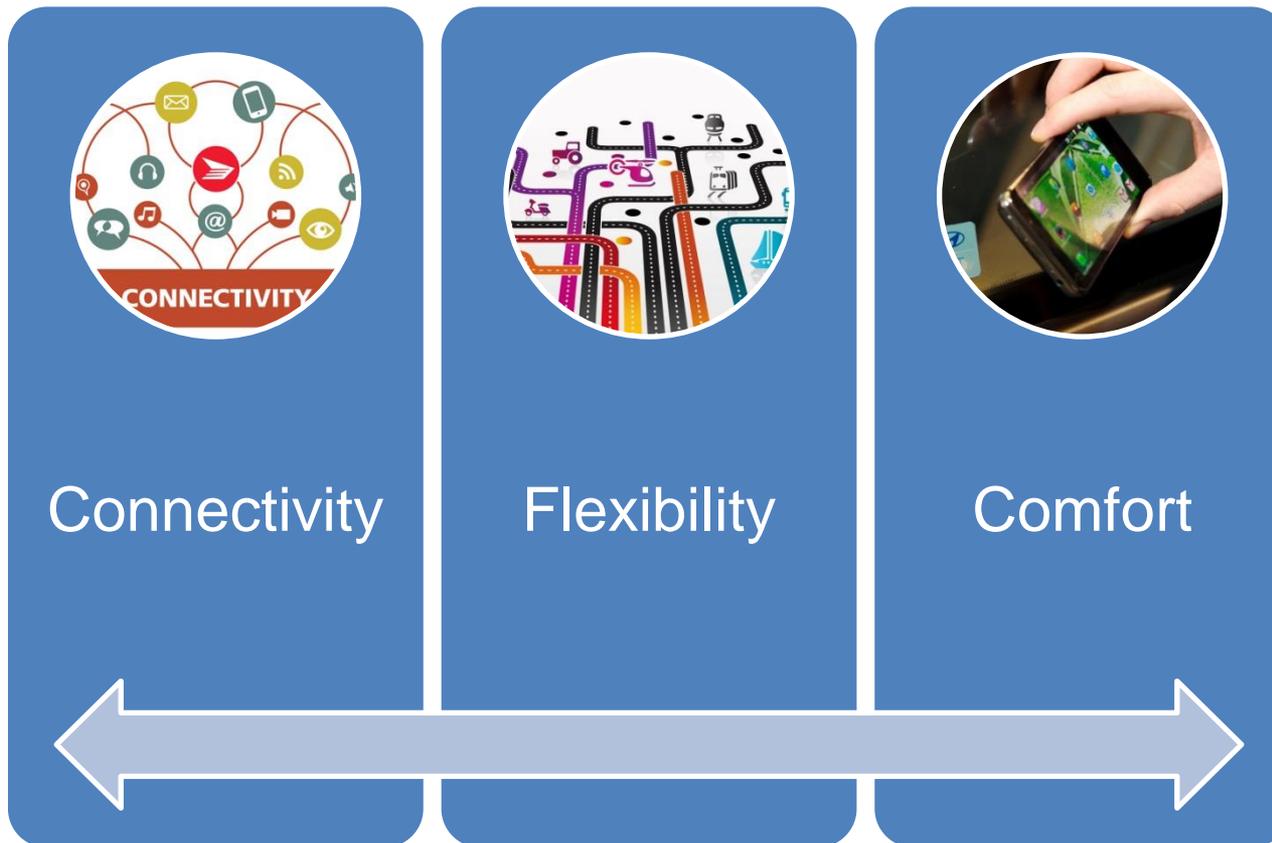


WORLD IN MOTION

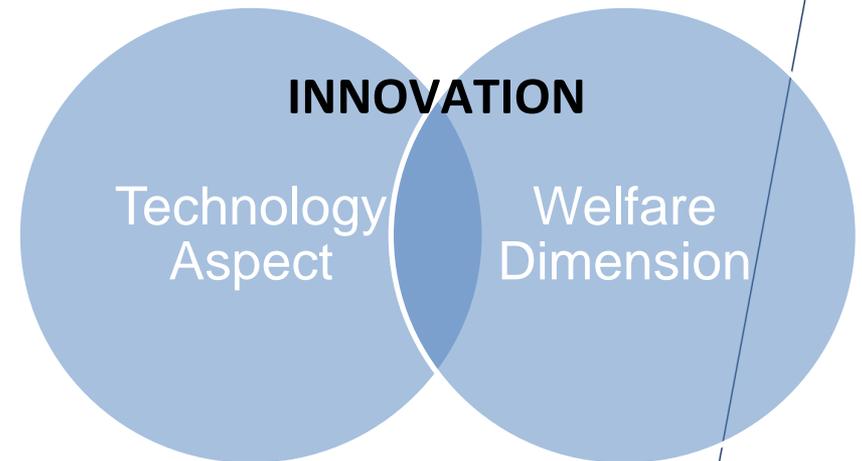
FEDERATION
INTERNATIONALE
DE L'AUTOMOBILE

FIA.COM

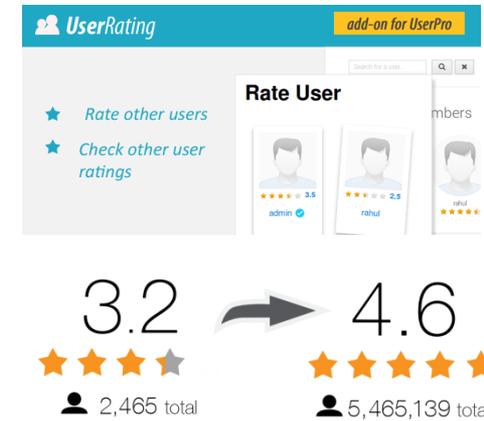
- Changing and evolving demands and expectations from the consumers
- Sharing Economy practices challenge regulation



Balancing between encouraging innovation, offering users and providers the flexibility they need, while also making sure the benefit of these new business models are captured fairly.



- Mobile technology is here to stay
- Regulation will change to a system of ongoing validation and improvement by ratings



1. Terminology confusion
2. These services can be qualified as innovations?
3. The regulation of their equivalent traditional services (if any) is applicable to them?
4. Which are the risks of the service? Could these risks be controlled by enabling specific regulations or applying existing ones?
5. Are incremental approaches a possible way forward?

● KEY REGULATORY ISSUES ○



Driver's skills
Use on in-vehicle
technology
Vehicles' condition

Safety



Affordability
Comfort
Data privacy

Minimum level of
service



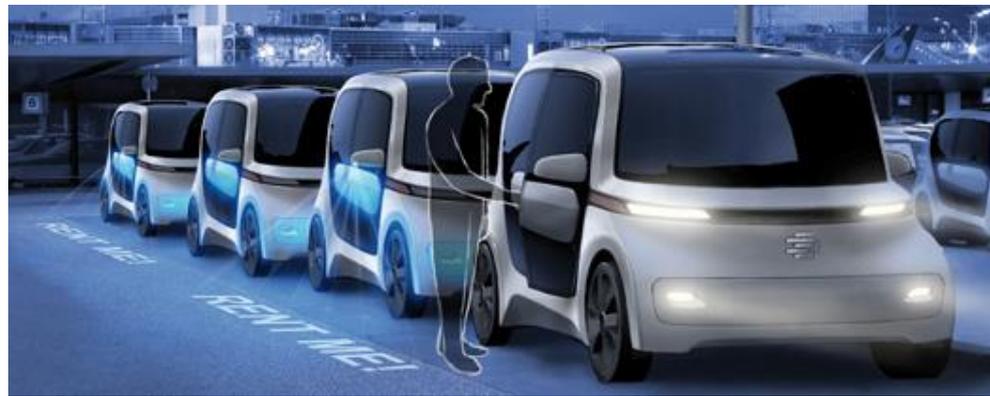
Condition of service
Fees
Liability
Experience

Transparency



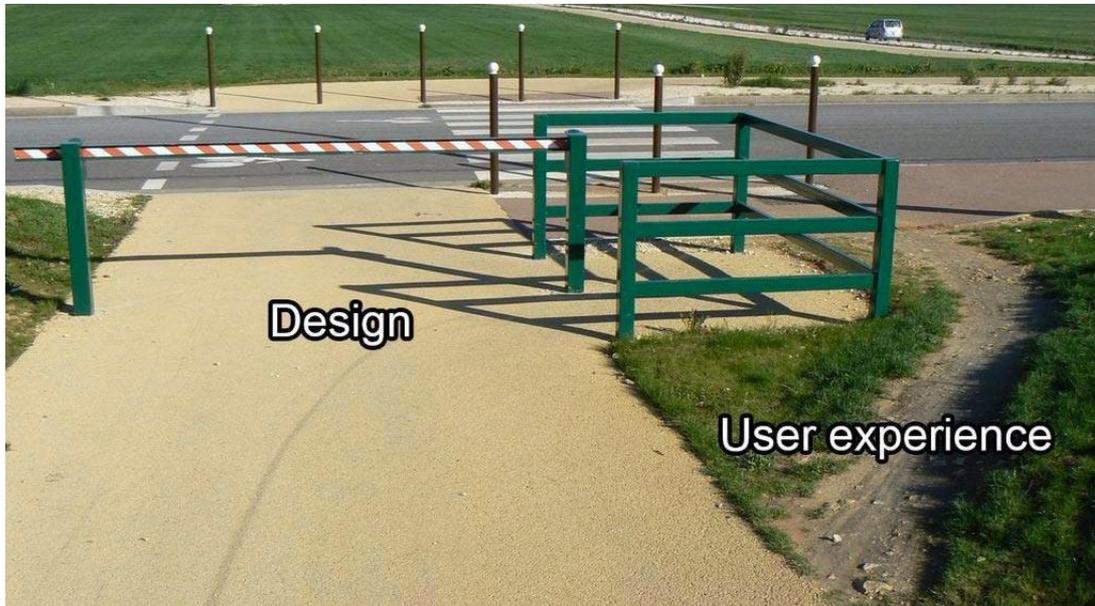
Right incentives
Open data policies
Pricing mechanism
Working hours

Market Balanced



1. Innovation creates opportunities for traditional players, new players and consumers: we need to take advantage of that.
2. Consumers need to be at the heart of discussion regarding regulation.
3. Key role of local authorities in designing the market for collaborative mobility (regulation; infrastructure, data).
4. Better cooperation is essential.







#SaveKidsLives



READ IT SIGN IT SHOW IT DELIVER IT ABOUT

FIA ACTION
FOR ROAD SAFETY

PLEDGE YOUR SUPPORT TO THE
10 GOLDEN RULES
FOR SAFER MOTORING

TO MAKE THE ROADS SAFER FOR EVERYONE,
COME AND SIGN OUR PLEDGE

[SIGN THE PLEDGE](#)

<p>01 BELT UP</p>	<p>02 RESPECT THE HIGHWAY CODE</p>	
<p>04 CHECK MY TYRES</p>	<p>05 DRIVE SOBER</p>	<p>03 OBEY THE SPEED LIMIT</p>
<p>07 PAY ATTEN- TION</p>	<p>08 STOP WHEN I'M TIRED</p>	<p>06 PROTECT MY CHILDREN</p>
<p>09 WEAR A HELMET</p>	<p>10 BE COURTEOUS AND CONSIDERATE</p>	

Thank you for your attention

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