

# Mobility in transition

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- 1. Rising costs** and environmental awareness, strong regulations and new technological developments are the drivers of change.
- 2. A diverse society** (urban/rural, young/elderly, high/low income ) requires more individual than general solutions for mobility.
- 3. New business models** and established players fight for a market that is in the digital transformation.



*We know:*

## **Cars will not disappear, but everything points to a change**

- sharing & caring
- cost control & cost saving
- access & variety of cars
- connecting everything & everyone

*On focus:*

## **Organizing personal mobility**

- It is an intelligent connection of people & cars
- by an independent Mobility Club, who cares about the members and their mobility needs.

## New mobility

is now facilitated by



Fahrtenbuch



Standort



Spritrechner



Reservierung



Nachrichten



Kostenübersicht



Kalender



Aufgaben



The peer-to-peer online platform provides you functions to organize your personal mobility easily.



**my.mobil**

**Organizes me and my car**

- Driver's log
- milage
- costs
- statistics



**co.mobil**

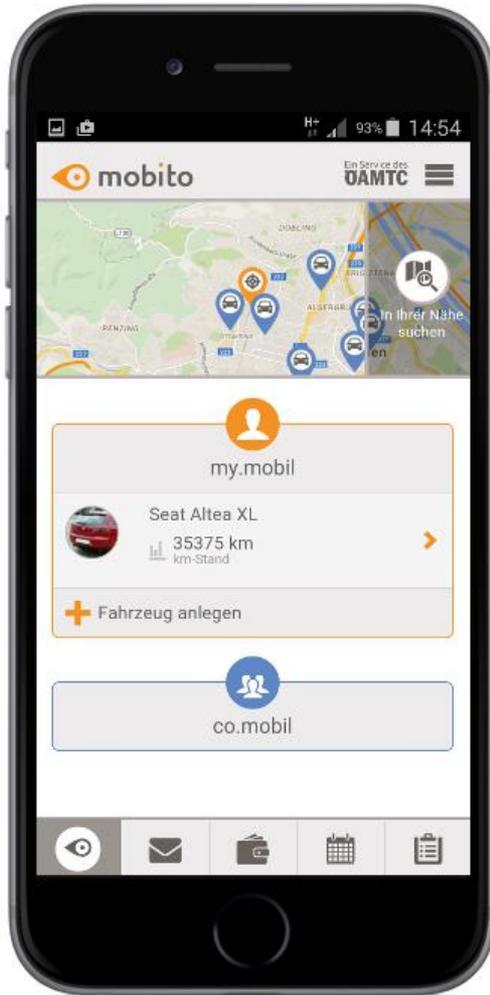
**Organizes a group which owns a car**

- booking
- usage statistics
- Driver's log
- milage
- costs

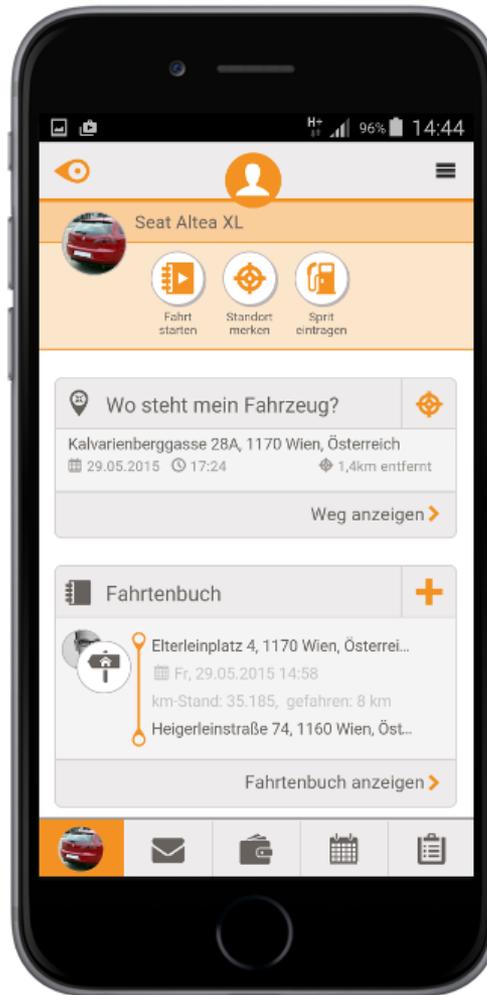


**flex.mobil**

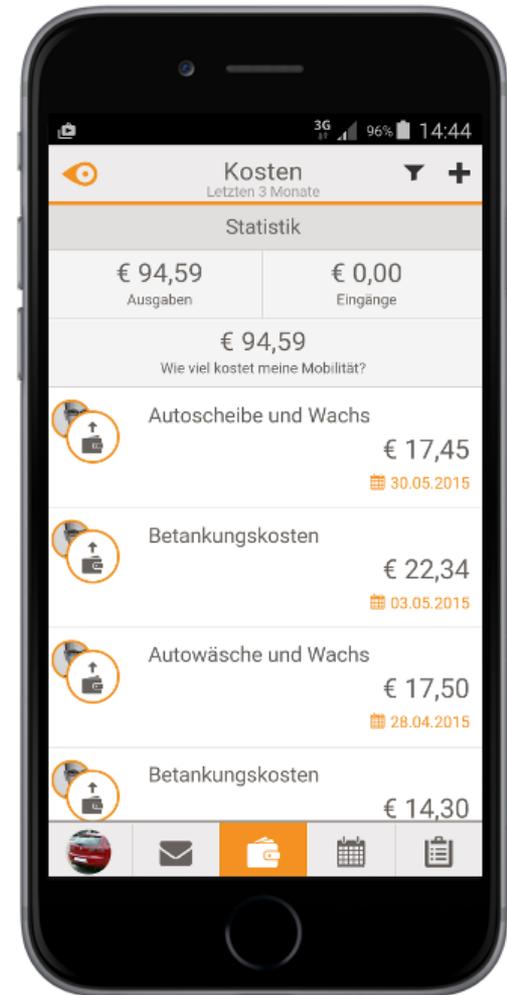
more to come...



dashboard



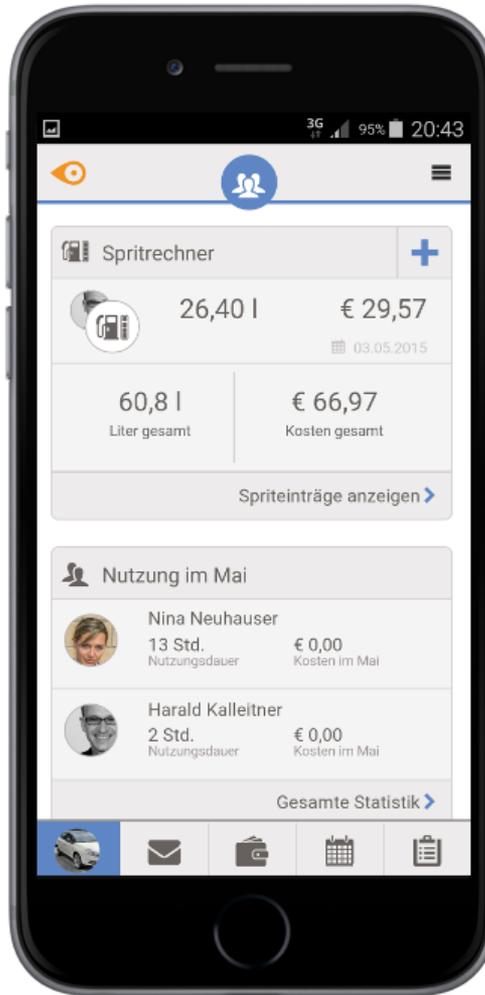
my.mobil



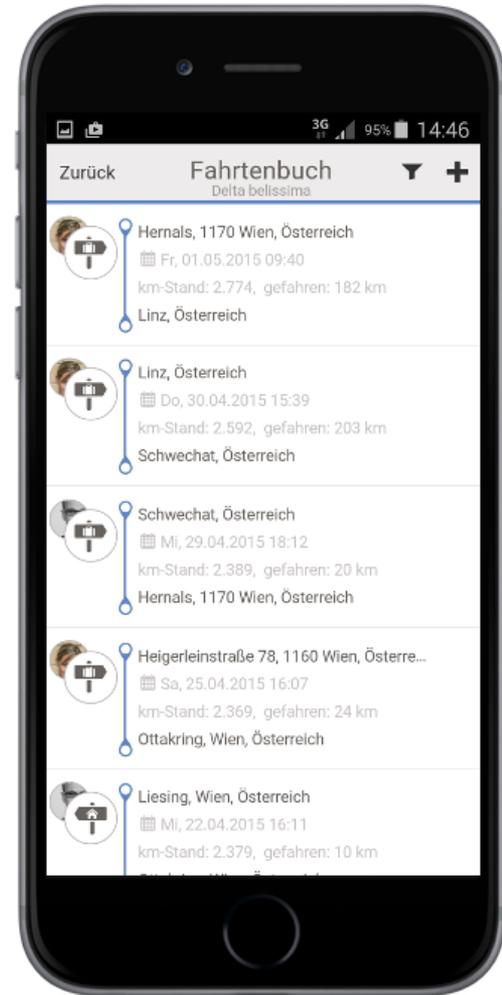
my.mobil – costs



co.mobil



co.mobil – usage statistics



co.mobil – driver's log

# The key to NEW MOBILITY

