



 **carpooling**



Every ride is full of empty seats.  
We enable you to book them.







## SMART MOBILITY FOR EVERYBODY.

From offering listings to a data & demand-driven company that is changing the way we move.

WHERE WE ARE  
TODAY



*North Sea*

*Baltic Sea*

*Celtic Sea*

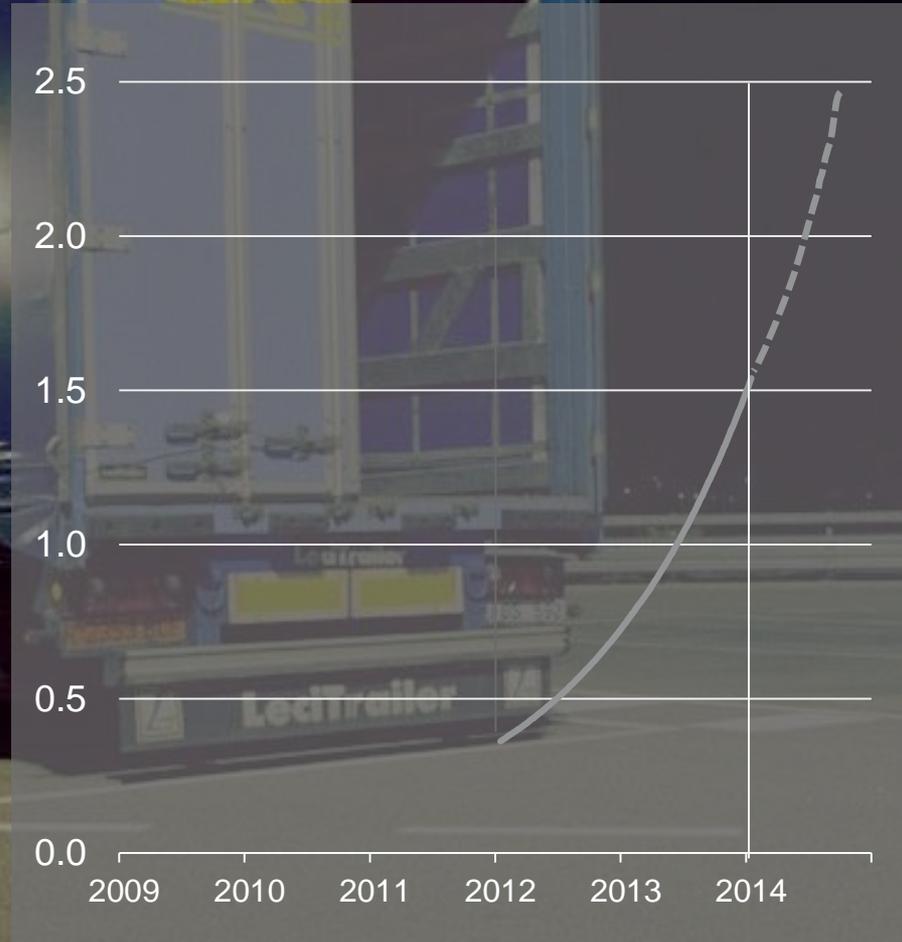
*Bay of Biscay*

# Registered users showing exponential growth

## Registered Users



## Smartphone Installs (Android & iOS)

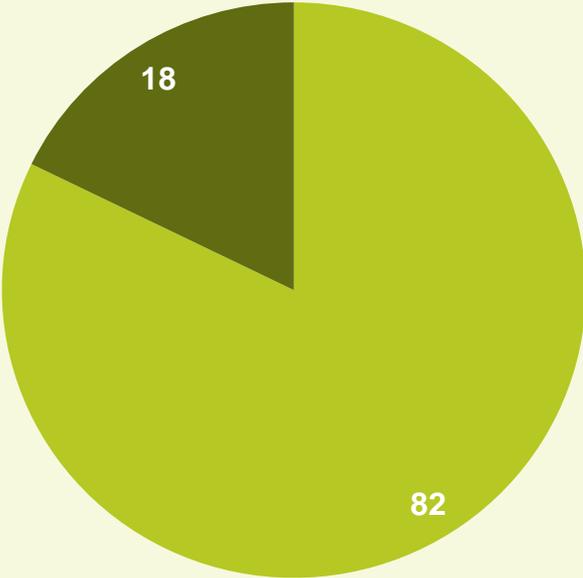


Source: Internal Data

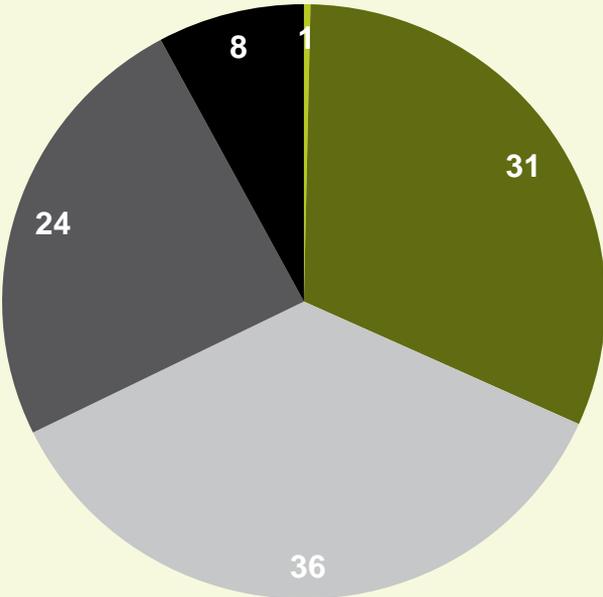
Approaching  
6 Million Users.

# DRIVERS

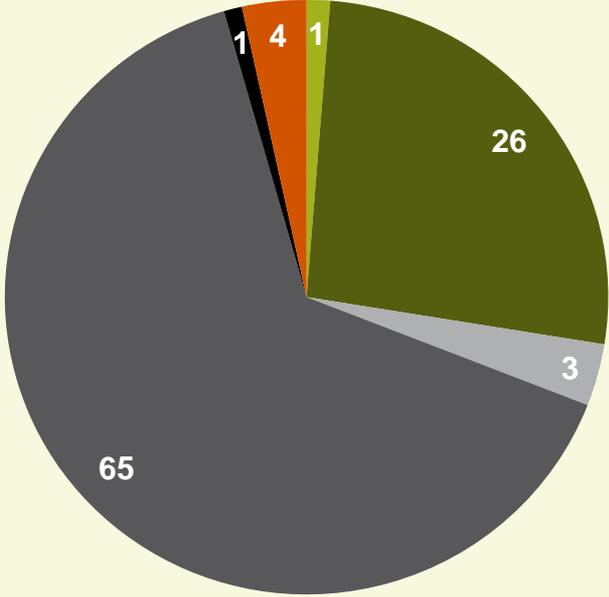
MOSTLY WORKING MEN IN THEIR 20S AND 30S



Male Female



> 18 18 - 25 26 - 33 34 - 50 > 50

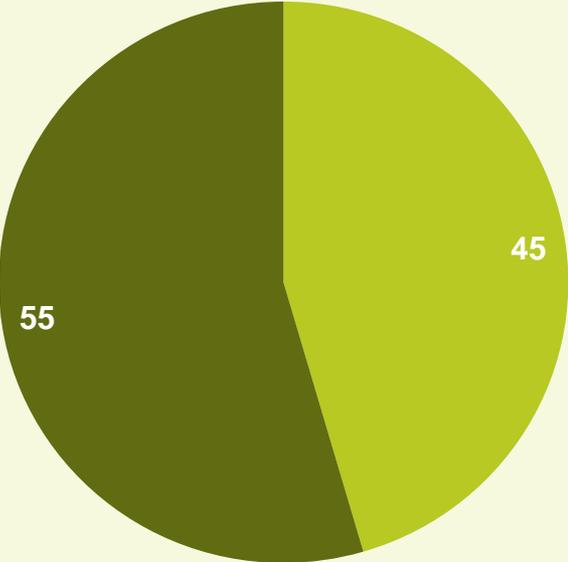


In school Student  
Apprentice Working

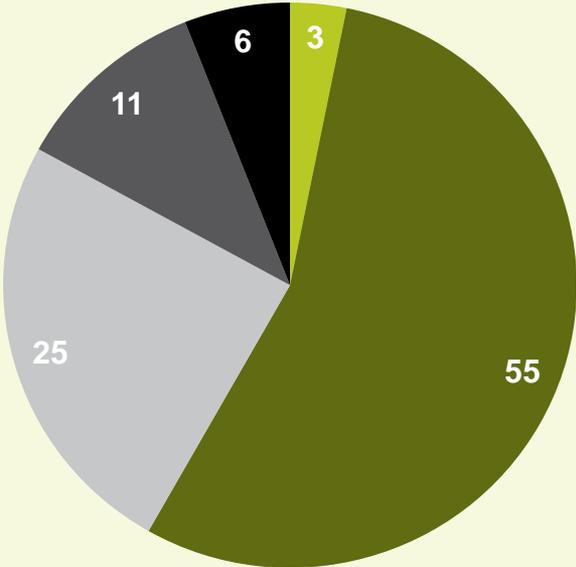
Source: February 2014 Survey

# PASSENGERS

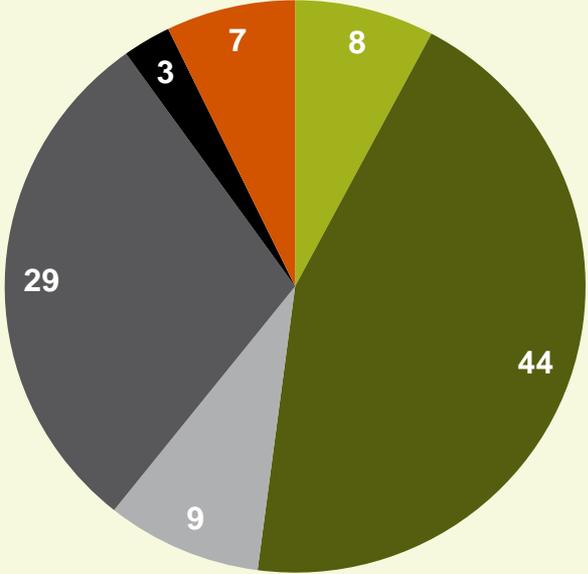
MOSTLY YOUNG PEOPLE IN THEIR 20S,  
STUDYING / AT CAREER BEGINNING



Male Female



> 18 18 - 25 26 - 33 34 - 50 < 50

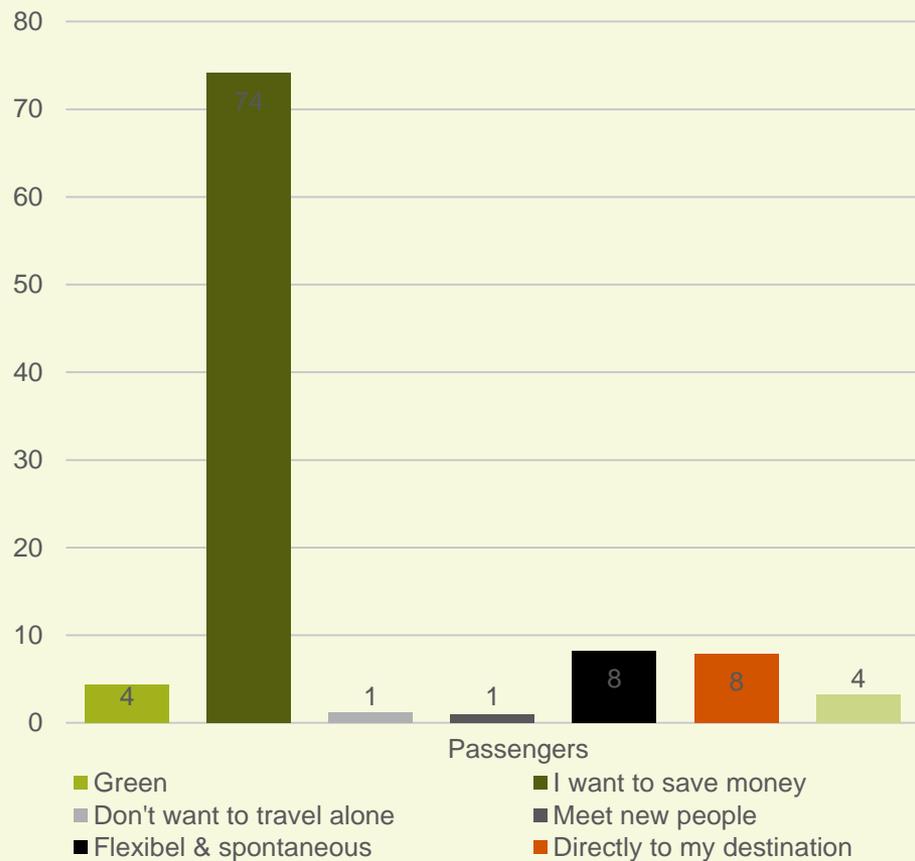
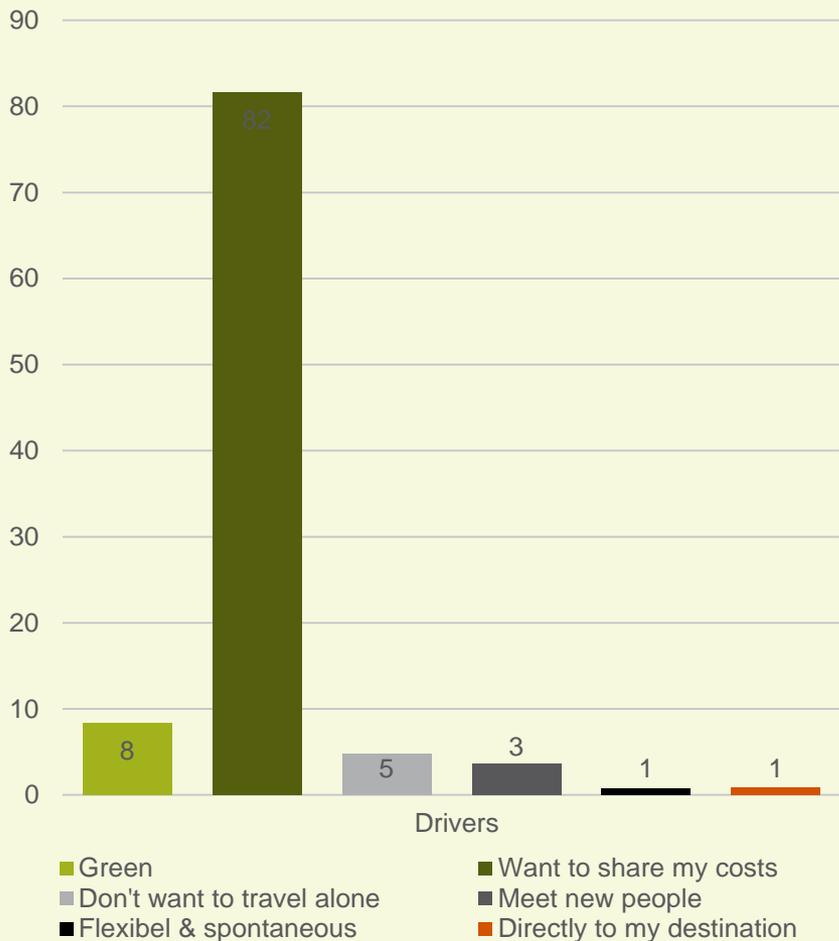


In school Student  
Apprenticeship Working  
Retired Neither ... nor

Source: February 2014 Survey

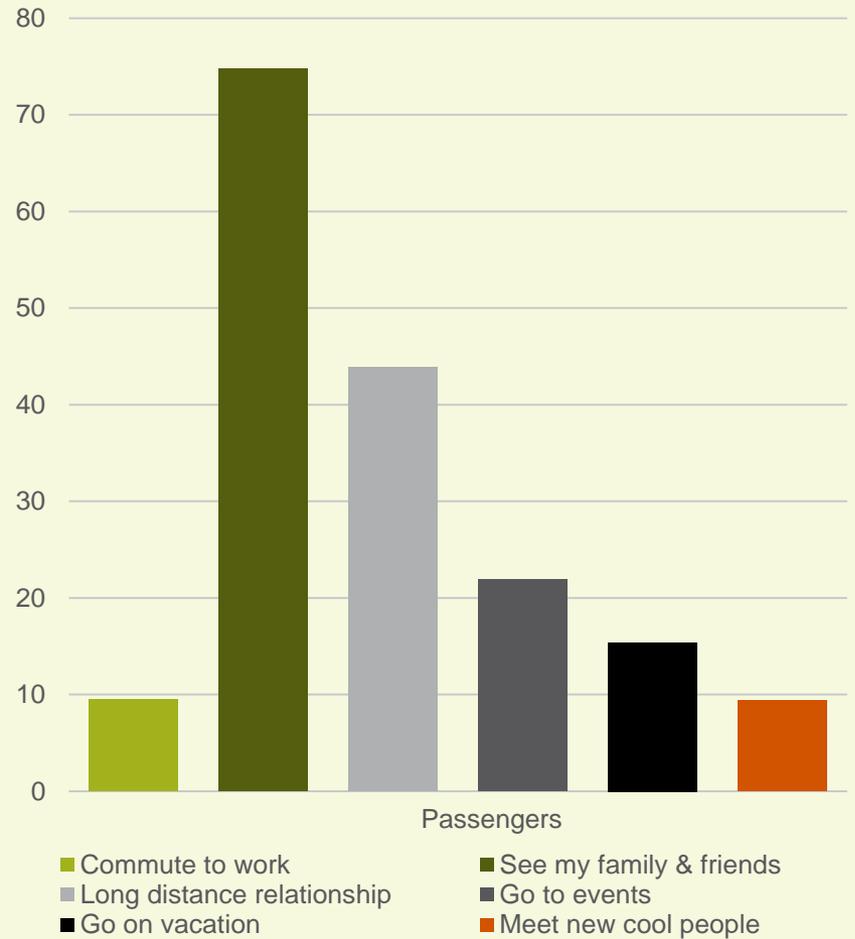
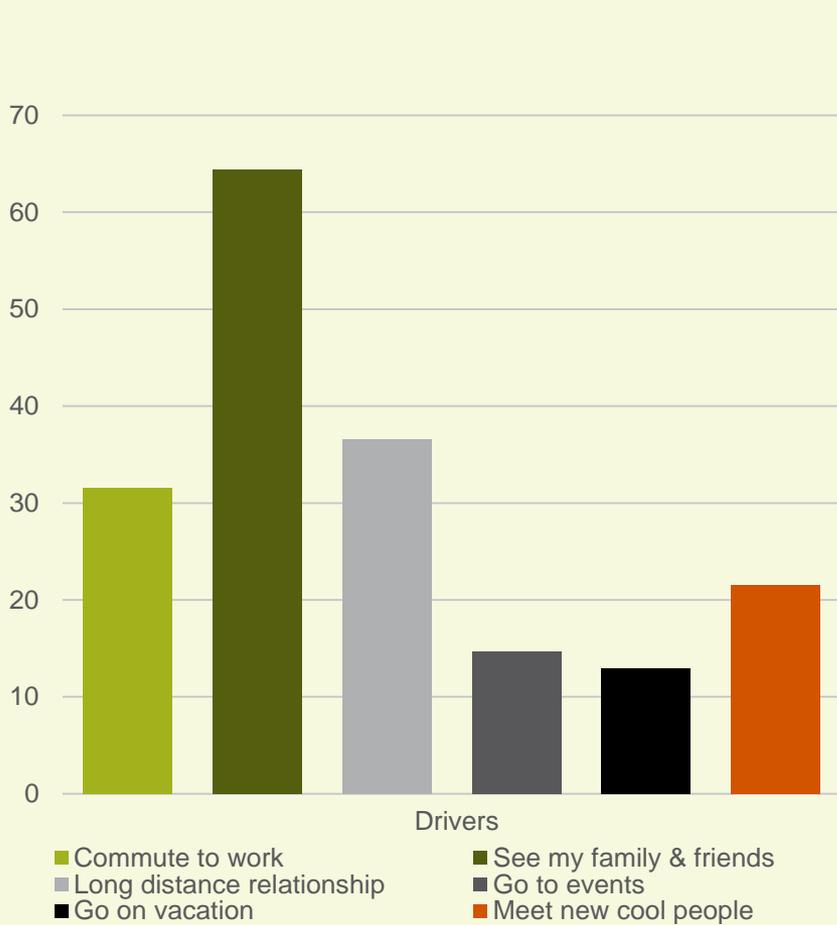
# SAVING MONEY IS THE MAIN REASON TO CARPOOL

„WHAT'S YOUR MAIN REASON TO CARPOOL?“



# WE CONNECT FRIENDS, FAMILY AND LOVERS.

„CARPOOLING HELPS ME WHEN IT COMES TO...“



## THE RIDE EXPERIENCE

**245km**

Average ride  
distance

**190min**

Average time spent  
together in car

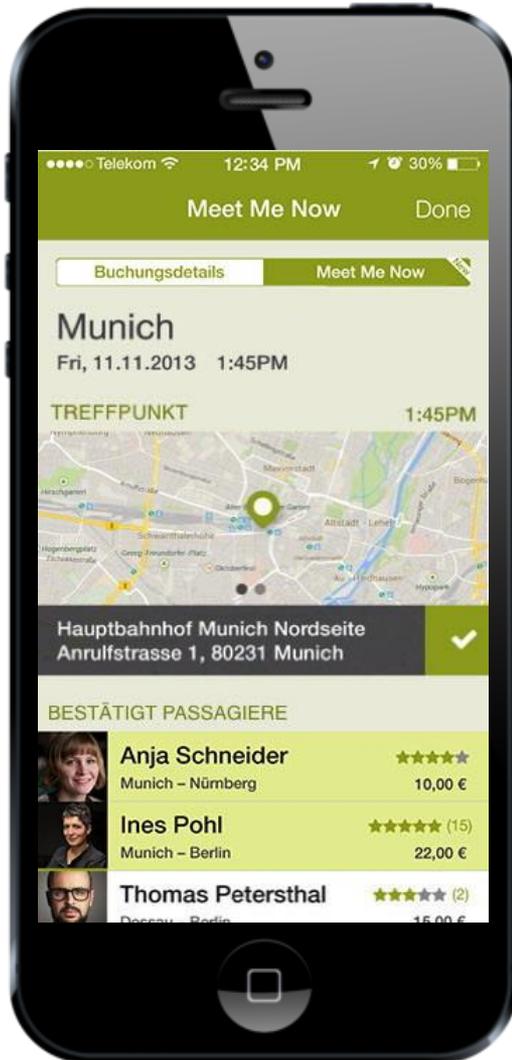
**NEW FEATURE:  
MEET ME NOW**

 **mitfahr**gelegenheit.de

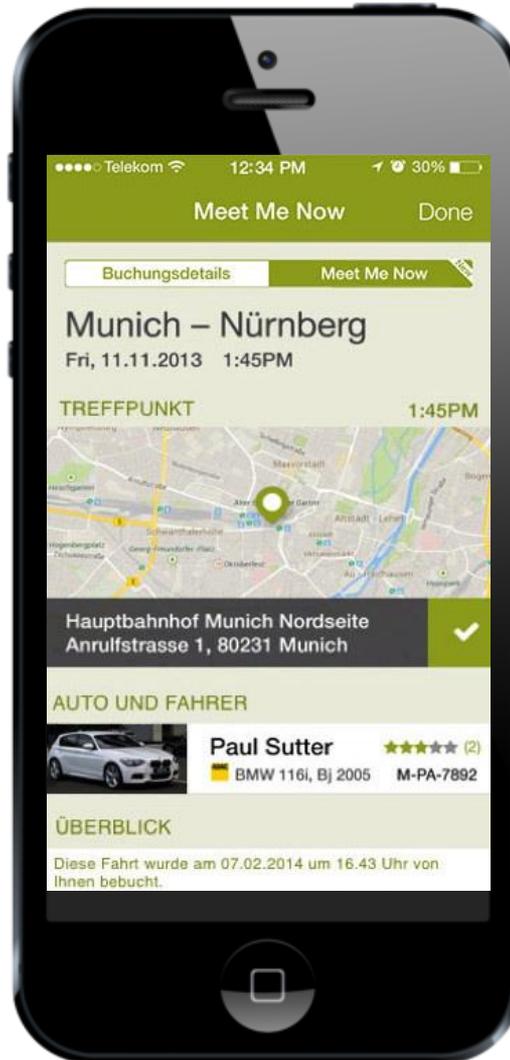
# Meet Me Now – an intuitive app experience to solve the pain point #1

Meet Me Now makes demand-based ridesharing possible

Driver View



Passenger View



**THANK YOU.**