

4TH WORLD COLLABORATIVE MOBILITY CONGRESS

7-8 SEPTEMBER 2016
PALACE OF CULTURE, WARSAW

INFORMATION



MAIN INFORMATION



wocomoco
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4th
WORLD
COLLABORATIVE
MOBILITY
CONGRESS
PROGRAMME

7 / 8 SEPTEMBER 2016
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Executive Partners



Hosting Partner



Organiser



mobilitátsakademie
académie de la mobilité
accademia della mobilità
mobility academy

Discuss, network, make business! The 4th World Collaborative Mobility Congress „wocomoco2016“ is the international platform for all stakeholders in the field of collaborative mobility and offers once a year a top-class programme with speakers from all over the world and a lot of room for exciting debates.

"Shared economy and shared mobility are prominent topics and growing markets. Many of the services have great potential for FIA Clubs. It is important we get involved at the early stages of development to ensure that we can maximise the opportunity to bring new services to consumers and club members" says Andrew McKellar, FIA Secretary General for Automobile Mobility and Tourism.

This year wocomoco will be hosted by the City of Warsaw and supported by the FIA, Mobility Systems + Services and INVERS.

DON'T MISS WOCOMOCO2016 AND REGISTER NOW! YOU CAN FIND ALL INFORMATION AND THE OFFICIAL PROGRAMME ON:

WWW.WOCOMOCO.ORG/EN/KONGRESS/KONGRESS-2016/INDEX.PHP

FOR FURTHER INFORMATION, CONTACT FIA MOBILITY:

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ON COLLABORATIVE MOBILITY

Interview with Dr. Jörg Beckmann, Director of the Swiss Mobility Academy, organiser of the wocomoco.

An easy one to start, what is collaborative mobility?

The success story of car-sharing, more than almost any other innovation in transport, has in recent years marked the onset of a new way of organising every-day transport, widely referred to as "collaborative mobility". New peer-to-peer (P2P) networks are being established between collective and individual transport in which the citizen liberates his mobility from the private purchase of a mobility tool, such as an automobile, while at the same time looking beyond just one or a few major suppliers to satisfy his mobility needs.

Private car-sharers, multinational ride-sharing companies, bike-sharing operators, parking-space platforms, long distance bus transport providers, taxi-apps and so-called transport network companies are all advocates of this new kind of mobility organisation.

Could you tell us about wocomoco?

The World Collaborative Mobility Congress (wocomoco) was created by the Swiss Mobility Academy in 2013 as a unique and new platform on shared or collaborative mobility.

The mission of the wocomoco is to bring innovation to everyday mobility by promoting a shared use of transport products, services and infrastructures, thus stimulating a new global market for collaborative mobility solutions.

What is the aim of the Congress?

To bring together, on an annual basis, organisations and individuals from the public and private sector involved in developing, marketing and regulating collaborative

mobility solutions. To engage co-mobility leaders from across the world, get them to interact and jointly shape a new global market for collaborative mobility products, services and infrastructures.

What is planned for the 2016 edition of the Congress?

Following its successful launch in 2013 and its 2nd and 3rd edition in 2014 and 2015, the mobility academy is now further enlarging the Congress for 2016 and 2017, expanding both its outreach and partnerships. After Switzerland and Austria, the 4th World Collaborative Mobility Congress will take place in Warsaw, Poland, on 7-8 September 2016. A two-day event with keynotes, presentations, debates, exhibitions and excursions, also offering unique opportunities for making new contacts, catalyzing dialogues and highlighting success-stories, focusing in particular on the Eastern European co-mobility market.

What's in it for the FIA clubs?

Due to the transformative powers of the collaborative mobility movement, national mobility-clubs are facing tremendous business and policy challenges.

On the one hand, they are confronted with innovative start-ups transforming the current transport market and challenging the clubs' core businesses.

On the other hand, the club's traditional value-proposition centred around the ownership and use of a private car is losing its appeal to a growing number of predominantly younger city-dwellers in highly industrialised countries.

In light of these developments, traditional car-clubs

and their 60 million members worldwide, now have the unique chance to be part of a pioneering movement – just as much as they have been one themselves, when the motor-car was disrupting an out-dated and unsustainable horse-driven individual mobility regime, more than a century ago.

This 4th edition of the wocomoco seeks to raise awareness, build capacity amongst the national mobility clubs and help expand the clubs' core-business into the collaborative mobility market. It is time for the clubs to join the global co-mobility community and help drive the global collaborative mobility agenda for the coming years.



FIA CLUBS SPEAKERS

With more than 50 speakers scheduled to talk, this year's wocomoco promise to be highly informative. A full session will be dedicated to FIA clubs. Please find short biographies of this session's speakers below.



CHRISTIAN HAFENSTEINER

Mobility Manager at ADAC, where he has worked since 1987 as data processing specialist among other positions. He was ADAC's Online Manager from 1998 to 2009.

His main responsibilities include the ADAC carpooling club, the development of innovative mobility concepts, and collaborations in the area of mobility.



PHILIPPE LEEMAN

Compliance officer and Effective Director of the ATV Insurance company, which belongs to Royal Belgian Touring Club, a Belgian auto Club. He is also the Club's Strategy Director, and has previously occupied many positions with Touring, which he joined in 1985.

Philippe also sits on the boards of the Flemish Institute for Mobility and the Network for International Projects, and ITS (Intelligent Transport Systems) Belgium.



ANDREA LEVERANO

General Manager of Guidami Srl, the car sharing Company owned by ACI Global SpA operating in the city of Milan, Verona, Florence and Bari.

Prior to that, he worked as a consultant in the field of transport and sustainable mobility and led the launch of the first car sharing service in Italy and in South Tyrol.



PROGRAMME

WEDNESDAY, 7 SEPTEMBER 2016

8:30 REGISTRATION AND COFFEE

9:00 WELCOME SESSION

10:00 KEYNOTE & DISCUSSION: COLLABORATIVE MOBILITY IN ASIA

10:30 BREAK

11:00 PARALLEL SESSIONS

- Travel & Mobility Clubs
- Cities & Public Transport Companies
- Co-Mobility Start-Ups

12:00 PLENARY PANEL

- New co-mobility services: How to expand the customer base?

13:00 LUNCH

14:15 PLENARY KEYNOTES AND PANEL DEBATE

- New co-mobility services: How to expand the customer base?

15:15 BREAK

15:45 PARALLEL SESSIONS

- P2P Car-Sharing
- eBike & Scooter-Sharing
- Co-Mobility in growing economies

17:00 7/7 SESSION

17:45 COLLEGE FOR COLLABORATIVE MOBILITY / FOOD AND DRINKS

18:30 KEYNOTE (VIDEOCONFERENCE)

THURSDAY, 8 SEPTEMBER 2016

8:30 COFFEE

9:00 PLENARY PANEL

- Local collaborative mobility policy and sharing cities

10:00 KEYNOTE & DISCUSSION: COLLABORATIVE MOBILITY IN NORTH-AMERICA

10:30 BREAK

11:00 PARALLEL SESSIONS

- MaaS meets co-mobility
- SHARE-North - sharing cities & towns
- Ride-Sharing & Taxi-Apps

12:00 CLOSING PANEL

- Looking forward to wocomoco 2017 in Munich: The state of co-mobility in Germany, Moderation: Joerg Beckmann, CEO, Mobility Academy

13:00 END OF CONFERENCE / LUNCH

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