



Meeting the Policy Challenge

Wocomoco, Innsbruck 2015

Sandra Phillips

Agenda

- Case study: Vancouver then and now
- 3 main concern about shared mobility
- Sustainable Mobility of the Future
- 3 strategies to get there

VICTORIA
CARSHARE

Car share
CO-OP
Parking
at all
times

Victoria



PROUDLY LOCAL PROUDLY CANADIAN

- Ways to Join
- Join us
- Find a Co-op Car
- The FAQs and Manuals
- Calculators
- The Perks
- The Company Car
- Multi-Unit Buildings
- About The Car Co-op
- About Car Sharing

Log in to CanWeb

Account #

Password

The Car Co-op
& The Company Car
205 - 470 Granville Street
Vancouver, BC Canada
V6C 1V5
604.685.1393
1.877.226.2277

info@car.coop

OFFICE HOURS
8:30-8:00 Monday-Friday
9:00-6:00 weekends
9:00-5:00 holidays

Co-operativeAutoNetwork
all the car you need

Your city.
Your cars.



home

Introducing our new web booking software...

We're pleased to release the latest version of CanWeb, our web booking software. Existing drivers can log in at left with your usual account number and password to start the experience. Or, click here for a brief description of the new features.

Enjoy!

Welcome!

Welcome to The Car Co-op — the car sharing co-operative that has been serving Metro Vancouver since 1997!



No matter how you've heard about car sharing, you're now wondering if it will work for you. This site has been designed with this one question in mind. We highly recommend that you check to see if there's a car near you (because proximity is a big factor in whether car sharing will work for you), then read through our frequently asked questions.

Or just click the "join now" button to go through our On-line Orientation, which is designed to take you through the most important points involved in sharing a car. Going through that process doesn't mean you have to join.



The Company Car is car sharing for business! It's a great money and time-saving alternative to taxis, a car service, employee car reimbursement, or a company fleet. <http://vibrantvictoria.ca/wp-content/uploads/2010/03/Victoria-car-share.gif>
http://www.myhelpbook.me/uploads/2/3/4/9/23491962/779098_orig.png
 The Company Car is a wholly-owned subsidiary of The Car Co-op.

Vancouver then (2008)



Vancouver today?



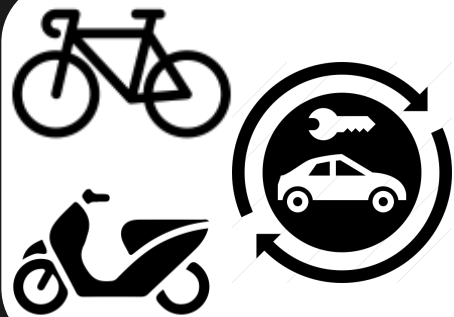
3 Main Concerns to Address



Mobility of the Future



Public transit or ride sharing to major hubs (work, shopping or going out)



Microtransit, shared mobility networks within hubs

3 Strategies to Get There



ANALYSE
mobility users



INTEGRATE
by collaborating



PUT
Supporting policies
into place

Credentials

2014 – today: movmi shared Transportation Services

- March 2015 – June 2015 Research Trip Europe: trends, challenges, needs analysis visiting different projects and groups
- June 2014 – March 2015 EVO (created by BCAA)

2010 – 2013: car2go Business Development/Regional Management Canada

1998 – 2010: Project Management for IT Projects and for New Business Ventures in various industries (banking, manufacturing, export, hospitality)

Sandra is a certified PMP, holds a MA from University of Zurich, and a Business Administration Diploma from Business School Lenzburg.

Sandra speaks multiple languages fluently.



@shared_mobility



www.movmi.net